Leading the way in consumer protection and financial services regulation

OUR MISSION
We protect consumers and advance the financial health of Washington State by providing fair regulation of financial services and educating consumers to make informed financial decisions.

OUR VALUES
- Protecting consumers
- Being an employer of choice
- Promoting a healthy and prosperous economy
- Advancing an efficient, effective, and accountable agency
**PROTECTING CONSUMERS**
- Promoting a financial services marketplace safe from illegal and deceptive practices and products
- Empowering Washington State residents to be informed consumers of financial services
- Educating consumers with an emphasis on underserved communities and vulnerable residents

**PROMOTING A HEALTHY AND PROSPEROUS ECONOMY**
- Growing safe and sound financial institutions
- Embracing and encouraging technological advancement in the marketplace
- Building consumer confidence in the marketplace

**BEING AN EMPLOYER OF CHOICE**
- Fostering employee well-being and growth in a diverse, equitable, and inclusive work environment
- Maintaining a knowledgeable, engaged, and highly trained workforce
- Demonstrating respect, accountability, and responsiveness in all of our relationships

**ADVANCING AN EFFICIENT, EFFECTIVE, AND ACCOUNTABLE AGENCY**
- Continually improving and innovating to drive efficiency and performance
- Being transparent and fair in all of our work
- Ensuring meaningful and modern laws and regulations