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**STATE OF WASHINGTON
DEPARTMENT OF FINANCIAL INSTITUTIONS
SECURITIES DIVISION**

IN THE MATTER OF DETERMINING
Whether there has been a violation of the
Franchise Investment Protection Act of
Washington by:

Order No. S-20-3007-20-CO01

CONSENT ORDER

Ringside Development Company
d/b/a Bio-One

Respondent

8 Pursuant to the Franchise Investment Protection Act of Washington, RCW 19.100, the Securities
9 Division and Ringside Development Company d/b/a Bio-One do hereby enter into this Consent Order in
10 settlement of the matters alleged herein. Respondent Ringside Development Company d/b/a Bio-One neither
11 admits nor denies the Findings of Fact or Conclusions of Law as stated below.

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FINDINGS OF FACT

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Respondents

16 1. Ringside Development Company, d/b/a Bio-One Colorado, Inc., d/b/a Bio-One (Bio-One) is
17 an Arizona corporation formed on May 28, 2010. Bio-One is headquartered in Greenwood Village, Colorado.
18 Bio-One offers franchises involving crime and trauma scene cleaning services, junk removal, deceased animal
19 recovery, and other waste removal.

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Prior Regulatory Action

22 2. On November 7, 2018, the California Department of Business Oversight (now known as the
23 Department of Financial Protection and Innovation) entered into a Consent Order with Ringside Development
Company dba Bio-One, Inc. In the Consent Order, Ringside Development Company admitted that it sold a
franchise in California in 2014 without being properly registered, and it agreed to pay an administrative
penalty of \$2,500.

CONSENT ORDER

DEPARTMENT OF FINANCIAL INSTITUTIONS
Securities Division
PO Box 9033
Olympia, WA 98507-9033
360-902-8760

1 **Nature of the Conduct**

2 *Washington Franchises*

3 3. In May 2016, Bio-One sold a franchise to a resident of Washington. Bio-One executed a ten-
4 year Franchise Agreement, which provided a license to operate a franchise using its trademark and system of
5 biomedical waste removal and cleaning and repair services. Under the Franchise Agreement, the Washington
6 resident paid a non-refundable initial franchisee fee of \$35,000 and also purchased a Quick Start Pack of
7 equipment for approximately \$33,000. The Washington franchisee was also required to pay a monthly royalty
8 fee of 7% of its gross revenues and a monthly branding fee. Bio-One did not provide the Washington resident
9 with a Franchise Disclosure Document (FDD) prior to the sale of the franchise. The Washington franchisee
10 did not receive an exclusive or protected territory as part of the Franchise Agreement.

11 4. In November 2016, Bio-One offered all current franchisees the opportunity to rescind their
12 franchise agreement and receive a refund of their initial franchise fee. Bio-One provided the Washington
13 franchisee with a Notice of Right to Rescission and a FDD that was dated November 17, 2016. The
14 Washington resident signed the Notice and elected to continue as a franchisee.

15 5. In approximately March 2020, the Washington franchisee sold the Bio-One franchise to
16 another Washington resident. The original Washington franchisee paid a \$10,000 transfer fee to Bio-One.
17 The new franchisee received a FDD and executed a new Franchise Agreement with Bio-One.

18 *Website and Social Media*

19 6. In 2020, Bio-One offered information concerning its franchises on its website,
20 www.biooneinc.com, which was available to the public, including residents of the state of Washington. The
21 website included testimonials and a phone number that was a described as the Franchise Help Desk. The
22 website included a Franchise Overview Video and instructions on how to receive a Franchise Discovery Kit.
23 Bio-One described its industry as “recession proof.”

1 7. Bio-One also offered franchises to the public on its social media sites, including Twitter and
2 Facebook. On Twitter, Bio-One described itself as “The World's Only Successful Crime Scene Cleaning
3 Franchise” and posted information regarding franchise opportunities. On Facebook, Bio-One described itself
4 as “The Country’s #1 Crime and Trauma Scene Cleaning Franchise” and encouraged interested persons to
5 contact the company and “Open Your Own Franchise Today!”

6 **Registration Status**

7 8. Ringside Development Company d/b/a Bio-One is not currently registered to sell its franchises
8 in the state of Washington and has not previously been so registered. There is no notification of exemption
9 on file with the state of Washington.

10 Based upon the above Findings of Fact, the following Conclusions of Law are made:

11 **CONCLUSIONS OF LAW**

12 1. The offer or sale of franchises as described above constitutes the offer or sale of a franchise
13 as defined in RCW 19.100.010(6), RCW 19.100.010(12), and RCW 19.100.010(17).

14 2. The offer or sale of said franchises was in violation of RCW 19.100.020 because no
15 registration for such offer or sale is on file with the Washington Securities Administrator.

16 3. The offer or sale of said franchises was in violation of RCW 19.100.080 because Ringside
17 Development Company d/b/a Bio-One failed to provide franchisees with a franchise disclosure document
18 prior to the sale of the franchise.

19 **CONSENT ORDER**

20 Based upon the foregoing and finding it in the public interest:

21 IT IS AGREED AND ORDERED that Respondent Ringside Development Company d/b/a Bio-One,
22 and its agents and employees shall each cease and desist from offering or selling franchises in violation of
23

1 RCW 19.100.020, the registration section of the Franchise Investment Protection Act of the state of
2 Washington.

3 IT IS FURTHER AGREED AND ORDERED that Respondent Ringside Development Company d/b/a
4 Bio-One, and its agents and employees shall each cease and desist from any violation of RCW 19.100.080,
5 the franchise disclosure document section of the Franchise Investment Protection Act of the state of
6 Washington.

7 IT IS FURTHER AGREED AND ORDERED that Respondent Ringside Development Company d/b/a
8 Bio-One is shall be liable for and shall pay investigative costs of \$1,000 prior to the entry of this Consent
9 Order.

10 IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Consent Order.

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12 IT IS FURTHER AGREED that Respondent Ringside Development Company d/b/a Bio-One enters
13 into this Consent Order freely and voluntarily and with a full understanding of its terms and significance.

14 IT IS FURTHER AGREED that in consideration of the foregoing, Ringside Development Company
15 d/b/a Bio-One waives its right to a hearing and to judicial review of this matter.

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17 Signed this 27th day of October, 2020

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19 Signed by:
20 Ringside Development Company

21 By /s/
22 Jason OBrian
23 President

CONSENT ORDER

DEPARTMENT OF FINANCIAL INSTITUTIONS
Securities Division
PO Box 9033
Olympia, WA 98507-9033
360-902-8760

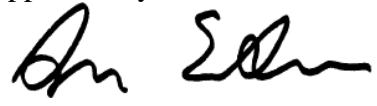
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SIGNED and ENTERED this 29th day of October, 2020



William M. Beatty
Securities Administrator

Approved by:



Suzanne Sarason
Chief of Enforcement

Presented by:



Robert Kondrat
Financial Legal Examiner