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**STATE OF WASHINGTON  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
SECURITIES DIVISION**

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IN THE MATTER OF DETERMINING  
Whether there has been a violation  
of the Securities Act of Washington by:

Order Number: S-20-2954-24-CO01

CONSENT ORDER

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James Martin Lindell Jr. a.k.a. Jim Lindell;  
Motion Capital Advisors LLC;  
Motion Business Management LLC, a  
Washington limited liability company;  
and Motion Business Management LLC, a  
Florida limited liability company,  
Respondents.

Pursuant to the Securities Act of Washington, RCW 21.20, the Securities Division of the Department of Financial Institutions (“Securities Division”) and Respondents, James Martin Lindell Jr. a.k.a. Jim Lindell; Motion Capital Advisors LLC; Motion Business Management LLC, a Washington limited liability company; and Motion Business Management LLC, a Florida limited liability company, do hereby enter into this Consent Order in settlement of the matters alleged herein. Respondents neither admit nor deny the Findings of Fact and Conclusions of Law stated below.

**FINDINGS OF FACT**

**I. Respondents**

1. James Martin Lindell Jr. (“Lindell”) is currently a resident of Florida, but was a Washington resident from approximately 2012 to 2016. Lindell is the founder, sole owner, and principal of Motion Capital Advisors LLC and was in the business of providing investment advice. Lindell is the founder, principal and president of Motion Business Management LLC, a Washington and Florida limited liability

1 company, and was in the business of providing personal services to high income individuals, primarily  
2 professional athletes.

3 2. Motion Capital Advisors LLC was a Florida limited liability company formed by Lindell in  
4 2016 and in the business of providing investment advice.

5 3. Motion Business Management LLC was a Washington limited liability company organized  
6 in 2013 and in the business of assisting in the management of the business affairs of professional athletes.  
7 It was administratively dissolved by the Secretary of State's Office in 2014.

8 4. Motion Business Management LLC is a Florida limited liability company organized in 2016  
9 and in the business of assisting in the management of the business affairs of professional athletes.

## 10 II. Nature of the Conduct

11 5. From approximately 2012 to 2020, the Washington and Florida Motion Business  
12 Management LLCs (hereinafter referred to as "Motion Group") and Respondent Lindell collectively  
13 provided management services to several Washington Residents ("Residents"). Respondents provided  
14 some of these Residents with a "Retainer Agreement" in which the Respondents agreed to provide them  
15 with business management and other services including: 1. tax planning assistance and review of their  
16 financial situation, 2. advice regarding implementation of their financial plans, 3. financial and business  
17 concierge-type services on an as-needed basis, and 4. oversight and/or general portfolio advice and wealth  
18 management for personal assets, investments and retirement assets. Respondents Lindell and Motion Group  
19 charged a monthly fee for these services ranging from several hundred to several thousand dollars a month.  
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21 6. In addition to recommending, reviewing, and providing an opinion on potential investments  
22 for the Residents, Respondents Lindell, Motion Capital Advisors LLC and Motion Group provided advice  
23 on the timing of securities transactions.

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2 7. In 2016, Lindell associated himself with a Washington based investment adviser, 1 Union  
3 Capital, whose principal was Michael (“Mike”) Self. Lindell entered into an arrangement with Self in  
4 which he would refer clients to 1 Union Capital to formally manage their assets. Lindell introduced clients  
5 to Self and assisted some of them with transferring their investment accounts to 1 Union Management.

6 8. Respondents Lindell and Motion Group marketed their services to the general public through  
7 a Twitter account, Motion Group@motionbmg, in which they claimed to handle every need of their clients,  
8 including financial planning.

9 9. In a December 12, 2019 Tweet, Respondents Motion Group and Lindell stated the following:  
10 "What can Motion Group do? It’s more than investing, it’s a complete wealth management team for elite  
11 careers."

### 12 III. Misrepresentations and Omissions

13 10. Respondents claimed at [www.motionsports.com](http://www.motionsports.com) that Motion Group was a fiduciary and  
14 implied that they were an investment adviser when they were not, by claiming to offer a “customized  
15 fiduciary service.”

16 11. Respondents misrepresented to the public on their website at [www.motionsports.com](http://www.motionsports.com) that  
17 Mike Self was a managing member and that Amber Blomquist was the Chief Operating Officer of Motion  
18 Group.  
19

20 12. Respondents misled the public at [www.motionsports.com](http://www.motionsports.com) by stating that Motion Group  
21 provided financial planning services when they were not registered to do so, but did include a footnote at the  
22 bottom of the page that stated in small print that “assets are managed by 1 Union Management.”  
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**III. Registration Status**

13. Lindell is not currently and has not been registered as an investment adviser or investment adviser representative in the state of Washington.

14. Motion Capital Advisors LLC and Motion Group are not currently registered and have not been registered as investment advisers in the state of Washington.

Based upon the above Findings of Fact, the following Conclusions of Law are made:

**CONCLUSIONS OF LAW**

**I.**

As described above, Lindell, Motion Capital Advisors LLC and Motion Group each acted as investment advisers, as defined by RCW 21.20.005(8).

**II.**

Lindell, Motion Capital Advisors LLC and Motion Group each violated RCW 21.20.040(3) and (4), by providing unregistered investment advice and/or holding themselves out as being able to provide financial planning.

**III.**

The offer and/or sale of said securities was made in violation of RCW 21.20.020 because Respondents engaged in an act, practice, or course of business that operated or would operate as a fraud or deceit upon others and misrepresented and/or omitted to state material facts necessary to make the statements made regarding Respondents' qualifications and services not misleading.

**CONSENT ORDER**

Based upon the foregoing:

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2 IT IS AGREED AND ORDERED that Respondents Lindell, Motion Capital Advisors LLC, and  
3 Motion Group, their agents and employees each shall cease and desist from acting as an unregistered  
4 investment adviser or investment adviser salesperson in violation of RCW 21.20.040, the investment  
5 adviser and investment adviser salesperson registration section of the Securities Act of Washington.

6 IT IS FURTHER AGREED AND ORDERED that Respondents Lindell, Motion Capital Advisors  
7 LLC, and Motion Group, their agents and employees each shall cease and desist from violating RCW  
8 21.20.020, the “unlawful acts of person advising another” section of the Securities Act of Washington.

9 IT IS FURTHER AGREED AND ORDERED that Respondents shall jointly and severally be liable  
10 for and pay a fine in the amount of \$2,500. Said payment is to be made to the Securities Division prior to  
11 the entry of this Consent Order.

12 IT IS FURTHER AGREED that Respondents shall jointly and severally be liable for and reimburse  
13 the Securities Division \$5,000, payable prior to the entry of this Consent Order, for its costs of  
14 investigation of this matter.

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16 IT IS FURTHER AGREED that Respondents Lindell, Motion Capital Advisors LLC, and Motion  
17 Group enter into this Consent Order freely and voluntarily and with a full understanding of its terms and  
18 significance.

19 IT IS FURTHER AGREED that in consideration of the foregoing Respondents Lindell, Motion  
20 Capital Advisors LLC, Motion Business Management LLC (Washington), and Motion Business  
21 Management LLC (Florida) waive their rights to a hearing in this matter and judicial review of this order.  
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IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Order.

**WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.**

SIGNED this 17th day of May, 2024.

Signed by:

/s/  
James Martin Lindell Jr., individually

/s/  
Motion Capital Advisors LLC by:  
James Martin Lindell Jr., President

Motion Business Management LLC (WA) by  
James Martin Lindell Jr., President

Motion Business Management LLC (FL) by  
James Martin Lindell Jr., President

Approved as to form by:

/s/  
Brandon Taaffe, FL Bar # 118932

SIGNED and ENTERED this 3rd day of June 2024



/s/  
WILLIAM M. BEATTY  
Securities Administrator

Approved by:

Presented by:

/s/  
BRIAN GUERARD  
Chief of Enforcement

/s/  
MARTIN CORDELL  
Financial Legal Examiner

1 Reviewed by:

2 /s/

3 HUONG LAM

4 Financial Legal Examiner Supervisor

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