

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

**STATE OF WASHINGTON
DEPARTMENT OF FINANCIAL INSTITUTIONS
SECURITIES DIVISION**

IN THE MATTER OF DETERMINING) Order No.: S-17-2141-17-CO01
whether there has been a violation of the)
Franchise Investment Protection Act of) CONSENT ORDER
Washington by:)
)
Emaids Franchising, LLC,)
)
Respondent)

Pursuant to the Franchise Investment Protection Act of Washington, RCW 19.100, the Securities Division and Respondent Emaids Franchising, LLC enter into this Consent Order in settlement of the matters alleged herein. Respondent Emaids Franchising, LLC neither admits nor denies the Findings of Fact or Conclusions of Law as stated below.

FINDINGS OF FACT

Respondents

1. Emaids Franchising, LLC (“E-Maids”) is incorporated in Delaware. E-Maids was formed on May 14, 2014 with its principal place of business in Brooklyn, New York. E-Maids offers a variety of cleaning services including home cleaning, office cleaning, and move-in move-out cleaning.

Offer of Franchises in Washington

2. From at least January through March 2017, E-Maids advertised the sale of an E-Maids franchise opportunity on Craigslist in Seattle, Washington.

3. For a fee of \$19,999, E-Maids offered a franchise opportunity to prospective purchasers. E-Maids offered prospective purchasers the use of the E-Maids brand, an exclusive territory to operate its business, unlimited training and support, and access to the E-Maids website with online booking capabilities.

Registration Status

4. E-Maids is not currently registered to sell franchises in the state of Washington and has not previously been so registered. There is no notification of exemption on file with the state of Washington.

Based upon the above Findings of Fact, the following Conclusions of Law are made:

CONCLUSIONS OF LAW

1. The offer or sale of an E-Maids franchise as described above constitutes the offer or sale of a franchise as defined in RCW 19.100.010(6) and RCW 19.100.010(12).

2. The offer of this franchise was in violation of RCW 19.100.020 because E-Maids was not registered to offer or sell franchises at the time of its online advertisements described above.

CONSENT ORDER

Based upon the foregoing and finding it in the public interest:

IT IS AGREED AND ORDERED that Respondent Emaids Franchising, LLC, its agents, and its employees shall each cease and desist from offering or selling franchises in violation of RCW 19.100.020, the registration section of the Franchise Investment Protection Act of the state of Washington.

IT IS FURTHER AGREED that prior to the entry of this consent Order, Respondent Emaids Franchising, LLC shall be liable for and shall pay the Securities Division the costs and expenses incurred in the investigation of this matter in the amount of \$100.

IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Consent Order.

IT IS FURTHER AGREED that Respondent Emaids Franchising, LLC enters into this Consent Order freely and voluntarily and with a full understanding of its terms and significance.

IT IS FURTHER AGREED that in consideration of the foregoing, Respondent Emaids Franchising, LLC waives its right to a hearing and to judicial review of this matter.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

Signed this 20 day of April, 2017

Signed by:
Emaids Franchising, LLC

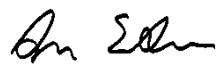
By /s/
Miriam Kahn
Managing Member

SIGNED and ENTERED this 8th day of May, 2017



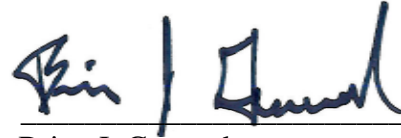
William M. Beatty
Securities Administrator

Approved by:




Suzanne Sarason
Chief of Enforcement

Presented by:



Brian J. Guerard
Financial Legal Examiner

Reviewed by:



Jack McClellan
Financial Legal Examiner Supervisor