

1 **STATE OF WASHINGTON**
2 **DEPARTMENT OF FINANCIAL INSTITUTIONS**
3 **SECURITIES DIVISION**

4 IN THE MATTER OF DETERMINING
5 whether there has been a violation
6 of the Securities Act of Washington by:

7 **WELLS FARGO INVESTMENTS, LLC;**
8 **WELLS FARGO BROKERAGE SERVICES,**
9 **LLC; WELLS FARGO INSTITUTIONAL**
10 **SECURITIES, LLC,**

11 Respondents.

Order Number S-08-141-08-SC01

12 **STATEMENT OF CHARGES AND NOTICE**
13 **OF INTENT TO ENTER ORDER TO CEASE**
14 **AND DESIST, OFFER RESTITUTION,**
15 **IMPOSE FINES, RECOVER COSTS, AND**
16 **SUSPEND REGISTRATIONS.**

17 **THE STATE OF WASHINGTON TO:**

18 **Wells Fargo Investments, LLC**
19 **Wells Fargo Brokerage Services, LLC**
20 **Wells Fargo Institutional Securities, LLC**

21 **STATEMENT OF CHARGES**

22 Please take notice that the Securities Administrator of the State of Washington has reason to
23 believe that Respondents, Wells Fargo Investments, LLC, Wells Fargo Brokerage Services, LLC, and
24 Wells Fargo Institutional Securities, LLC, have violated the Securities Act of Washington and that the
violations justify the entry of an order under RCW 21.20.390 and RCW 21.20.110 of the Securities
Administrator to cease and desist from such violations, to order restitution, to impose fines, to recover
costs, and in the event of non-compliance with an order of the Securities Administrator to suspend
registration. The Securities Administrator finds as follows:

25 **TENTATIVE FINDINGS OF FACT**

26 Respondents

27 1. Wells Fargo Investments, LLC (“WFI”), a Delaware corporation, is a broker-dealer and
28 investment adviser with its principal place of business at 420 Montgomery Street, 12th Floor MAC

1 A0112-060, San Francisco, California. WFI has been registered in Washington State as a broker-
2 dealer from July 1, 1982 to present, and as an investment adviser from May 22, 1988 to present. WFI
3 has a Central Registration Depository (“CRD”) number of 10582. WFI is a wholly owned subsidiary
4 of Wells Fargo Investment Group, Inc., whose ultimate parent is Wells Fargo & Company, a publicly
5 traded financial and bank holding company.

6 2. Wells Fargo Brokerage Services, LLC (“WFBS”), a Delaware corporation, is a broker-
7 dealer with its principal place of business at 608 Second Avenue South N9303-109, Minneapolis,
8 Minnesota. WFBS has been registered in Washington State as a broker-dealer from August 15, 1991
9 to present. WFBS has a CRD number of 16100. WFBS is a wholly owned subsidiary of Wells Fargo
10 Investment Group, Inc., whose ultimate parent is Wells Fargo & Company.

11 3. Wells Fargo Institutional Securities, LLC (“WFIS”), a Delaware corporation, is a broker-
12 dealer with its principal place of business at 608 Second Avenue South N9303-109, Minneapolis,
13 Minnesota. WFIS has been registered in Washington State from April 19, 1984 to December 31, 1999
14 and from March 12, 2001 to present. WFIS has a CRD number of 5958. WFIS is a subsidiary of
15 Wells Fargo Institutional Funding LLC, whose ultimate parent is Wells Fargo & Company.

16 Other Related Person

17 4. Wells Fargo Bank, N.A. (“Wells Fargo Bank”), established January 1, 1870, is a national
18 bank with a principal place of business at 101 N. Phillips Avenue, Sioux Falls, South Dakota. Wells
19 Fargo Bank is a subsidiary of Wells Fargo & Company.

20 Introduction

21 5. Beginning in approximately 2001, Respondents sold financial instruments known as
22 Auction Rate Securities (“ARS”) to customers as liquid, short-term, or cash equivalent investments. In

1 offering and selling ARS, Respondents misrepresented and failed to disclose material information to
2 their customers. Beginning in approximately 2005, Respondents underwrote ARS and served as
3 auction managing dealers for ARS auctions. During the period of the sales and underwriting activity,
4 individual auctions began failing. Several auctions failed in 2007, and in mid-February 2008, the
5 auctions failed in a manner to freeze customer funds. At the time of the market failures in February
6 2008, WFI, WFBS, and WFIS customers nationwide were holding an estimated \$3.93 billion in ARS.
7 This represented \$2.95 billion held by WFI customers, and \$989 million held by WFBS and WFIS
8 customers. As of the entry date of this Statement of Charges, WFI, WFBS, and WFIS customers who
9 hold ARS are still unable to access their funds.

10 Relationship among Wells Fargo Entities

11 6. Wells Fargo Investments, LLC (“WFI”); Wells Fargo Brokerage Services, LLC
12 (“WFBS”); and Wells Fargo Institutional Securities, LLC (“WFIS”) all have business models that
13 focus on serving customers of Wells Fargo Bank. WFI focuses on private banking customers while
14 WFBS and WFIS focus on commercial banking customers. Wells Fargo & Company prides itself on
15 its ability to cross sell its products. In connection with the release of its quarterly earnings statement in
16 July 2006, Wells Fargo & Company attributed its record earnings to its cross-selling efforts. Wells
17 Fargo Bank, WFI, WFBS, and WFIS engaged in cross-selling in connection with ARS sales.

18 7. WFBS and WFIS operate as Institutional Brokerage & Sales (“IBS”). These two broker-
19 dealers are both headquartered in Minneapolis. They share resources, including a trading desk,
20 operations department, training department, compliance personnel, and, in some cases, supervisory
21 personnel. WFBS clears for WFIS and carries its accounts. WFIS specializes in serving the California
22 market. They also share a competitive strategy that provides securities, primarily fixed income

1 products, to business customers of Wells Fargo Bank. IBS receives referrals from Wells Fargo
2 commercial bankers of Wells Fargo Bank customers who may be interested in securities products. The
3 commercial bankers receive production credit for their referrals. IBS makes presentations to
4 commercial bankers about investment products that may be of interest to Wells Fargo Bank customers.
5 It made such presentations with regard to its auction rate securities products.

6 8. WFI's primary focus is providing securities to private banking customers of Wells Fargo
7 Bank. WFI is part of Wells Fargo's Wealth Management Group, which encompasses brokerage,
8 private banking, and trust services provided by various Wells Fargo affiliates. Private bankers at
9 Wells Fargo Bank refer customers to WFI. The private bankers receive production credit for their
10 referrals. In addition, some private bankers are licensed as securities salespersons through WFI.
11 These licensed bankers share in commissions from some securities sales made to customers they refer
12 to WFI.

13 Background

14 9. Auction Rate Securities ("ARS") are securities that have interest or dividend rates that are
15 reset through a purported Dutch auction process. There are several types of ARS, including Auction
16 Rate Certificates, Municipal Auction Preferred Stock, and Auction Preferred Stock. Auction Rate
17 Certificates, also known as Auction Rate Debt Securities ("ARDS"), are created from tax exempt and,
18 in some cases, taxable municipal bonds. These bonds have long-term maturity dates, such as 20 or 30
19 years. The coupon is reset on a 7, 28, or 35 day cycle and interest is paid periodically depending on
20 the issue. Municipal Auction Preferred Stock is a perpetual preferred stock issued by a closed-end
21 bond fund. The coupon is typically reset on a 7 or 28 day cycle and dividends are paid periodically
22 depending on the issue. Auction Preferred Stock is a perpetual preferred stock of a corporation.

1 Dividends are typically reset every 49 days, and paid periodically. Municipal Auction Preferred Stock
2 and Auction Preferred Stock are collectively referred to as Auction Rate Preferred Shares (“ARPS”).
3 ARPS have no maturity date.

4 10. ARS are underwritten by many major brokerage firms, as well as WFIS. WFIS
5 underwrote three issues of ARS totaling \$144 million. WFIS underwrote Antelope Valley/East Kern
6 Water Agency, Callegues Municipal Water District, and Semitropic Water Storage District auction rate
7 issues.

8 11. WFBS, WFIS, and Wells Fargo Bank have served as ARS auction agents, auction
9 managing dealers, or auction co-managing dealers. Auction agents manage the auction process,
10 including collecting bids, enforcing auction deadlines, and operating as the custodian. Wells Fargo
11 Bank acted as an auction agent through the Auction Agent Group located within Wells Fargo Bank’s
12 Corporate, Municipal and Escrow Services Group. In particular, Wells Fargo Bank accepted bids from
13 broker-dealers, confirmed bids with auction participants, processed auction results, and communicated
14 auction results to the auction participants. WFBS and WFIS, both a part of Wells Fargo Institutional
15 Brokerage and Sales (“IBS”), were also hired by issuers to serve as auction managing dealers or co-
16 managing dealers at the auctions. As auction managing dealers, WFBS and WFIS solicit bids and
17 submit orders directly to the auction agent. For these services, WFBS and WFIS were paid by the
18 issuers pursuant to broker-dealer agreements that govern the applicable bidding deadlines and auction
19 procedures. Since March 2005, WFIS has served as auction managing dealer for four issues totaling
20 approximately \$164 million, including the three issues WFIS underwrote. WFBS has served as
21 auction managing dealer or auction co-managing dealer for several issues totaling approximately \$575
22 million. WFBS became auction managing dealer for these issues after February 2008 in anticipation

1 of refinancing following the general market failure in February 2008. WFBS continues to receive
2 compensation from issuers for providing auction managing dealer services. In addition, WFBS entered
3 into an agreement with Sallie Mae to provide successor auction agent services.

4 12. During a successful Dutch auction, ARS are auctioned at par and bids with successively
5 higher rates are accepted by the underwriting desk of the firm who is the auction agent for the issuer
6 until all of the available securities are sold. The auction managing dealer for ARS engages in “price
7 talk” prior to the auction. Price talk consists of a range of bids at which the auction managing dealer
8 expects the auction to clear. Prior to the auction, the auction managing dealer transmits the price talk
9 to salespersons to use in formulating their bids. The “clearing rate” is the final rate at which securities
10 are sold and will apply to all of the securities sold in the auction until the next auction is conducted. If
11 there are not enough buy orders to purchase all the securities being sold at auction, a failed auction
12 occurs. In the event of an auction failure, the issuer of the ARS pays a default interest rate until the
13 next successful auction. For certain ARS, the default interest rate may be higher than the market, but
14 for others, the default interest rate may be 0% or otherwise below the market. When there have not
15 been enough purchasers to bid on the ARS at auction, the broker-dealers that serve as dealers for the
16 auctions have placed “support bids” on their own behalf in order to prevent auction failures.

17 13. Beginning on or about February 13, 2008, there were not enough purchasers for ARS at
18 auction. The broker-dealers that had previously made a market in these securities ceased their practice
19 of bidding to prevent auction failures. As a result, the auctions began to fail and continued to fail
20 throughout February 2008. As a result of the auction failures, ARS purchasers who wish to sell their
21 ARS, including Washington residents and customers of WFI, WFBS, and WFIS, are forced to continue
22 holding their positions.

1
2 Sale of ARS by Wells Fargo Investments LLC (“WFI”)

3 14. WFI offered and sold ARS to retail customers including individual investors, small
4 businesses, and non-profit organizations. Since at least 2001, WFI offered Auction Rate Preferred
5 Shares (“ARPS”) through its fixed income desk. In addition, beginning in 2006, WFI facilitated
6 Auction Rate Debt Securities (“ARDS”) trades for select customers. ARS sales increased as the
7 interest or dividend rates for ARS became more favorable than the interest rates for money market
8 funds and certificates of deposit.

9 15. On February 14, 2008, WFI customers nationwide were holding \$2.950 billion in ARS in
10 5,692 accounts. This represented approximately \$2.665 billion in ARPS and \$284 million in ARDS.
11 In Washington, approximately 578 WFI accounts held \$175 million in ARS on February 14, 2008.
12 This represented approximately \$173 million in ARPS and \$1.8 million in ARDS held by Washington
13 customers.

14 16. Because of the auction failures, customers who purchased ARS have been unable to
15 access their funds. Issuers have redeemed some ARS. However, as of August 26, 2008, WFI
16 customers nationwide were still holding \$2.1 billion in ARPS and \$54 million in ARDS.

17 17. Wells Fargo Bank had the practice of referring banking customers to WFI. Bank
18 employees mentioned to customers that customers could obtain higher returns than in their bank
19 accounts and they referred customers to WFI. Bank customers were told that “7-day instruments”
20 were available from WFI. In other instances, the customers were solicited by bank employees.
21 Typically, these bank employees, some of whom were licensed as securities salespersons, would
22 schedule a meeting for the customer with a salesperson from WFI. Salespersons with WFI might

1 obtain 80% to 95% of their customers through bank referrals. In turn, WFI salespersons were
2 encouraged to review customer profiles to find areas, such as securities, insurance, and estate planning,
3 in which WFI or other units of Wells Fargo & Co. could provide services. Both on the banking side
4 and on the investment side, the number of internal referrals an employee made was used as part of a
5 matrix to determine eligibility for bonuses. Customers relied on Wells Fargo Bank to advise and direct
6 them to safe financial services. Customers referred from Wells Fargo Bank were sold ARS as a safe,
7 liquid investment that had a higher rate of return than bank depository accounts or short-term
8 certificates of deposit.

9 18. WFI salespersons typically represented to retail customers, including individual investors,
10 small businesses, and non-profit organizations, that ARS were safe, liquid investments suitable for
11 short-term investments, but with better interest or dividend rates than the rates of bank money market
12 instruments or certificates of deposit.

13 19. WFI salespersons typically did not disclose how the interest or dividend rates of ARS
14 would be determined, how the auctions worked, the risk of auction failure, or the consequences of
15 auction failure.

16 20. Salespersons believed that the ARS were safe and were generally unaware that auctions
17 could fail and were failing, and that money invested in ARS could become frozen. In part, this was
18 because WFI salespersons were not aware of significant aspects of the auction rate market. For
19 instance, salespersons were generally not aware that PriceWaterhouseCoopers had issued an
20 interpretive opinion on March 4, 2005, which stated that under existing Financial Accounting
21 Standards Board (“FASB”) rules, ARS could not be classified on balance sheets as cash or cash
22 equivalents. Salespersons were not aware that several auction rate market makers had been subject to

1 an SEC settlement in 2006 for failure to make disclosures concerning auction practices, such as the
2 market makers' use of price talk and practice of placing supporting bids. Salespersons were not aware
3 that auctions had failed in and after August 2007.

4 21. Some individuals at WFI were aware of the 2006 SEC settlement and the 2007 auction
5 failures, but did not disseminate this information to salespersons or salesperson supervisors.

6 22. In November 2007, an employee of Wells Fargo Bank's Trust Department prepared a
7 document for trust officers entitled "Fixed Income Update: Failed Auction Risk in the Auction Rate
8 Preferred Market." The document recommended against the purchase of ARS because of the risk of
9 auction failures. The document was emailed on November 7, 2007 to the fixed income desk at WFI.
10 The document was also provided to a few salespersons at WFI. The fixed income desk at WFI
11 discussed the document with employees from Wells Fargo Bank's Trust Department. Ultimately, WFI
12 decided to continue to sell ARS to its customers and did so until the auction failures in February 2008.

13 23. Salespersons were not aware of and did not disclose the specific risks associated with the
14 single dealer structure of ARS. In a single dealer structure, ARS can be liquidated only in a successful
15 auction held by the dealer. Unlike other short-term instruments where investors can purchase and sell
16 the instruments through many dealers or markets, ARS can only be purchased or sold in a successful
17 auction run by the auction dealer. There is no market other than the auction for that issue. If the
18 dealer can no longer support or run the auction, or resigns without appointing a successor dealer, there
19 will cease to be a market for that ARS and that ARS will be illiquid. Salespersons did not disclose the
20 financial condition of the dealer nor how this might affect liquidity for a specific ARS given the single
21 dealer structure.

1 24. WFI did not provide training to its salespersons on ARS. Salespersons who had questions
2 about ARS were directed to the sales liaisons at WFI's fixed income desk in Seattle. However, the
3 fixed income desk failed to communicate material information to salespersons, including the risks of
4 the ARS market. For other complex or high-risk products, such as variable annuities, market-linked
5 CDs, or reverse convertibles, WFI required its salespersons to complete product training prior to being
6 allowed to place orders for those products. WFI had no product training for ARS and did not require
7 product training prior to accepting orders for ARS.

8 25. WFI did not prepare or provide informational materials on ARS for retail sales. WFI
9 typically did not obtain prospectuses, disclosure documents, or other information on the ARS it sold.
10 As such, salespersons typically did not supply retail customers with prospectuses, disclosure
11 documents, or other informational materials.

12 26. When it first began offering ARPS, WFI placed its orders for ARPS by contacting
13 Nuveen, an issuer of ARS. Later, WFI placed its orders for ARPS exclusively through Oppenheimer
14 & Co., Inc., a broker-dealer. Nuveen supplied WFI with brochures on taxable and tax-free ARPS.
15 These brochures discussed ARS as an alternative to money market funds, commercial paper, and
16 Treasury bills. These brochures did not disclose how the auctions worked, the conflicts of interest
17 involved, or the risk of auction failure. Some WFI salespersons read these brochures and provided
18 them to customers, while others did not. Salespersons did not have any issuer materials for the other
19 ARS sold through the WFI fixed income desk. The fixed income desk had copies of a brochure from
20 Oppenheimer, which described the Dutch auction process and the different types of ARS. Even when
21 the fixed income desk sales liaisons emailed the Oppenheimer brochure to WFI salespersons, because
22 the Oppenheimer brochure was not approved for customer use, it was not distributed to customers.

1 27. WFI salespersons generally entered trade orders for securities through online platforms.
2 However, salespersons who wanted to purchase ARDS or ARPS for their customers had to place an
3 order by telephone with WFI's fixed income desk in Seattle. Around the time of the failures, WFI
4 instituted the use of an online platform for salespersons to submit orders for ARPS themselves. The
5 ARDS orders remain non-automated.

6 28. The WFI fixed income desk arranged ARPS transactions for its customers by placing
7 purchase and sale orders through Oppenheimer. WFI had an arrangement with Oppenheimer which
8 provided a "trail commission" for WFI and its salespersons for ARPS transactions. The trail
9 commission pays WFI and its salespersons throughout the period of time customers hold their ARPS.
10 WFI and its salespersons continued to be paid the trail commission even while the auctions continued
11 to fail and customers could not sell their ARPS. When WFI first began offering ARPS to customers,
12 salespersons would contact the WFI fixed income desk and the desk would identify the ARPS
13 available for purchase through Oppenheimer. Then, either the fixed income desk or the salesperson
14 would choose which ARPS to purchase. This was often done by determining which ARPS had the
15 highest dividend rate. Either the fixed income desk or the salesperson would choose a bid price based
16 on a price talk spread provided by Oppenheimer. In 2007, in order to comply with the new "Best
17 Practices for Broker-Dealers of Auction Rate Securities" issued by SIFMA, WFI began requiring
18 salespersons to identify the CUSIP of the ARPS they wished to purchase as well as a bid price. At this
19 time, the fixed income department began posting on WFI's intranet an updated list of the fixed income
20 products available and the price talk for the dividend rates. The list included ARPS but not ARDS.

21 29. ARPS transactions appeared on the trade blotter reviewed by WFI's branch supervisor.
22 The customer information viewable on the computer while the branch supervisory personnel reviewed

1 the trade blotter included the customer's age, risk tolerance, and investment objectives. Branch
2 supervisory personnel regularly approved ARPS purchases for customers with low risk tolerance.

3 30. WFI had no standing dealer for ARDS. WFI tightly controlled the sale of ARDS. ARDS
4 trades could be facilitated only with the prior approval of senior management, and only for ARDS with
5 an issuer credit rating of BBB or higher. When WFI salespersons inquired about ARDS at the fixed
6 income desk, the fixed income desk would first direct the salesperson to the sales liaison who handled
7 ARPS. Most salespersons would then purchase ARPS for their customers. The fixed income desk
8 required salespersons to demonstrate that their customers had a need for ARDS, and had at least
9 \$10 million to invest in ARDS. For these customers, WFI would facilitate purchases of ARDS from
10 the inventory of other broker-dealers. On limited occasions, WFI placed bids directly with auction
11 agents. WFI's bid price would be determined by research by the fixed income desk. In 2007, WFBS,
12 which had previously not sold ARDS to WFI, contacted WFI to inform WFI that WFBS had available
13 an issue of ARDS for which it served as auction managing dealer. At that time, WFI began purchasing
14 these ARDS for its customers.

15 31. In January 2008 WFI's fixed income desk learned of an auction failure for a Nuveen
16 ARPS in which Lehman Brothers acted as the auction managing dealer. WFI consulted with
17 Oppenheimer and the failure was attributed to Lehman Brothers because it did not support the auction.
18 WFI did not notify its customers of the failure and continued to sell ARPS.

19 32. Prior to the auction failures in February 2008, WFI, on occasion, purchased ARS from its
20 customers for its error account when a customer had a need to liquidate auction rate securities prior to
21 an auction date. WFI would generally sell the ARS at the next auction date. Occasionally, ARS in the
22

1 error account would be transferred to customers who had unsuccessfully tried to purchase at the prior
2 auction.

3 33. After the auction failures in February 2008, WFI purchased ARS from certain customers
4 for its error account. However, WFI did not purchase ARS from the majority of its customers who
5 wanted to sell their ARS. Instead, WFI and Wells Fargo Bank offered two loan programs for ARS
6 customers. The first program, offered through WFI, was a margin loan for 50% of the par value of the
7 ARS. Later, Wells Fargo Bank offered a non-recourse line of credit to WFI customers for up to 90%
8 of the par value of the ARS with the ARS as collateral. Several WFI customers took these loans
9 because they needed their money invested in the ARS.

10 Sales of ARS by Wells Fargo Institutional Brokerage & Sales

11 34. Two entities at Wells Fargo, Wells Fargo Brokerage Services LLC (WFBS) and Wells
12 Fargo Institutional Securities LLC (WFIS), operate as Wells Fargo Institutional Brokerage & Sales.
13 WFBS and WFIS offered and sold ARS to institutional customers as well as to certain retail customers.
14 These institutional customers include corporations, banks, municipal entities, foundations, money
15 managers, and other businesses. Though WFBS and WFIS were established for institutional
16 customers, they also handled high net worth, but not necessarily sophisticated, retail customers who
17 were seeking the fixed income securities offered by WFBS and WFIS. These retail customers had an
18 existing WFBS/WFIS relationship through an institutional account or were referred by an existing
19 customer. The WFBS trading desk carries an inventory of fixed income products including ARS. WFI
20 relies on the WFBS fixed income trading desk as a source for some fixed income products such as
21 California municipal bonds.

1 35. After the auction failures, on or about February 29, 2008, 306 WFBS and WFIS customers
2 nationwide were holding approximately \$989 million in ARS. This included 26 Washington
3 customers holding approximately \$52.5 million in ARS.

4 36. Because of the auction failures, customers who purchased ARS from WFBS and WFIS
5 have been unable to access their funds.

6 37. WFBS and WFIS salespersons received customer referrals from Wells Fargo commercial
7 bankers. Wells Fargo Business Bank, Commercial Bank, and its Corporate Division provide referrals
8 that account for the majority of a WFBS/WFIS salesperson's customer base. Some training materials
9 on ARS may have been provided to these banking partners in order to help them recognize potential
10 referrals to WFBS and WFIS salespersons.

11 38. WFBS and WFIS salespersons typically told customers that ARS were short-term
12 investments that were similar to money market funds but had a higher yield. ARS were compared with
13 low-risk investment vehicles such as municipal bonds and certificates of deposit. Salespersons
14 represented that funds could be accessed whenever the securities went to auction, which was typically
15 every 7, 28, or 35 days. Customers typically were not told and did not understand that the auctions
16 could fail or that the funds would become illiquid if an auction did fail. If a customer was told that
17 auctions could fail, he was also typically told that very few auctions had failed in the past.

18 39. Starting in at least May 2005, WFBS and WFIS knew of the increasing risks of purchasing
19 and holding ARS securities. The WFBS fixed income trading desk knew of several auction failures for
20 ARS in August of 2007. Approximately 3% of WFBS/WFIS customers holding ARS during August
21 experienced an auction failure. The trading desk attributed the August 2007 failures to ARS that held
22 subprime mortgage debt. WFBS/WFIS notified customers who held ARS that experienced a failed

1 auction, but they did not notify those customers whose auctions succeeded, nor did they tell customers
2 or salespersons about other ARS failures. The trading desk did not notify or provide any materials
3 regarding the August 2007 failures to WFBS/WFIS salespersons. WFBS/WFIS did not change any
4 practices in selling ARS following the August 2007 auction failures. As a result, WFBS and WFIS
5 salespersons typically were not aware of the August 2007 auction failures.

6 40. WFBS and WFIS salespersons did not understand or disclose other significant aspects of
7 the auction rate market. While some salespersons may have been aware of the SEC's almost industry
8 wide ARS enforcement settlements in 2006 and 2007, those salespersons typically did not understand
9 the terms of the settlements and how they might apply to WFBS or WFIS. Therefore, salespersons
10 generally did not discuss this information with their customers.

11 41. WFBS and WFIS had training and marketing materials on ARS available for salespersons
12 on their internal website. However, these documents minimized the possibility of auction failure,
13 limited discussion to a single failed auction, and stressed that there had been few auction failures over
14 the 18 years ARS had been available. The documents said that these auction failures had occurred
15 only as a result of a rapid decline in the credit-worthiness or rating of the issuer. In addition, WFBS
16 and WFIS had at least two documents which instructed that salespersons should not say that ARS were
17 liquid, cash, or cash equivalents. However, these documents also described the customer for ARS as
18 someone looking for an alternative to money market mutual funds. In practice, salespersons sold ARS
19 to customers as safe, short-term investments that were similar to money markets and which could be
20 liquidated on the dates of auction. WFBS and WFIS did not require product training prior to accepting
21 orders for ARS from salespersons.

1 42. The WFBS and WFIS fixed income trading desk had prospectuses available on the
2 WFBS/WFIS intranet for a majority of the ARS available for sale. However, WFBS and WFIS
3 salespersons typically did not provide, nor were they required to provide, prospectuses or official
4 statements for the ARS they sold to customers. The prospectuses contained information on the ARS,
5 including the maximum interest or dividend rate applied in the event of a failed auction. The
6 maximum rate can be determined by a number of calculations involving different indexes or an
7 absolute number. Because the customers were not provided the prospectuses, the customers did not
8 know what the maximum or default rate would be, should an auction fail.

9 43. WFBS and WFIS had an Auction Rate Securities product fact sheet available for use with
10 customers which discussed what would happen if there was insufficient demand at auction. However,
11 WFBS and WFIS did not require salespersons to provide this fact sheet to customers. Typically, if
12 customers requested ARS or had purchased them in the past, the salesperson assumed that the
13 customer already had an understanding of the product. In those cases the ARS fact sheet would likely
14 not be consulted or provided to the customer.

15 44. WFBS and WFIS had no ARS guidelines for determining the suitability of a
16 recommendation to a customer to purchase ARS. A manager reviewing ARS transactions for
17 suitability might assume that a recommendation to purchase ARS was suitable if the customer had
18 asked his salesperson about ARS. A manager might deem a recommendation to purchase ARS
19 suitable if a customer had purchased ARS previously. A manager might deem a recommendation to
20 purchase ARS suitable without further examining the financial situation and needs of the customer.

21 45. WFBS and WFIS arranged ARS transactions for its customers by placing purchase and
22 sale orders through various broker-dealers including Merrill Lynch, Lehman Brothers, Goldman Sachs,

1 UBS, and Piper Jaffray. WFBS and WFIS also maintained a small inventory of ARS in order to have
2 inventory available for its customers. WFBS and WFIS made approximately 10% of their ARS sales
3 from this inventory.

4 46. WFIS acted as auction managing dealer for ARS in four auctions from March 2005 to the
5 present. WFIS acted as underwriter for three of those issues. These issues were available only to
6 WFBS and WFIS customers, except for one issue that WFIS made available to WFI customers.
7 WFBS, WFIS, and WFI salespersons received higher commissions for the sale of these issues than
8 ARS for which WFBS/WFIS was not an auction managing dealer or underwriter. During each auction
9 for which WFIS acted as an auction managing dealer, WFIS submitted a bid for those issues for its
10 proprietary account. The bids were made at the highest price available from the price talk for that
11 issue and were large enough to purchase the entire amount of the issue. On multiple occasions over
12 the past few years those bids placed by WFIS prevented a failed auction. None of the ARS for which
13 WFIS is underwriter or auction managing dealer has had an auction failure. However, all of those
14 ARS have been refinanced into other funding vehicles.

15 47. After the auction failures in February 2008, WFBS became an auction co-managing dealer
16 for at least four ARS issues. As co-managing dealer, WFBS submitted bid orders for its proprietary
17 account to the auction agent. WFBS submitted those bids to ensure an orderly market for buyers and
18 sellers. None of the ARS auctions for which WFBS acts as co-managing dealer has failed.

19 48. When the general auction rate market failed in February 2008, WFIS and WFBS did not
20 purchase ARS from customers unless the customers held the ARS for which WFIS or WFBS served as
21 auction managing dealer; WFIS and WFBS did not place bids in any other auctions. WFIS and WFBS
22

1 referred customers holding ARS in auctions that failed to Wells Fargo Bank's Private Client Services
2 which offered a loan program secured against the customer's ARS holdings.

3 Sales Connected to Washington

4 49. The following are examples of investors who purchased ARS from WFI and WFBS
5 securities salespersons who are based in Washington.

6 *Customer A*

7 50. Customer A is a retired Washington resident. She currently invests in real estate in order
8 to generate income during retirement. Since 1982, she has been a customer of the bank that became
9 Wells Fargo Bank. In 2005, she sold a house and had \$2 million in her bank account. She wanted to
10 earn more interest on these funds, so a Wells Fargo Bank manager recommended a securities
11 salesperson at WFI. Customer A was looking for conservative, liquid, no-risk investments. She
12 needed liquidity in order to buy and sell real estate and she was also using these funds for living
13 expenses.

14 50. In October 2005, Customer A met with a WFI securities salesperson, who was
15 recommended to her. When dealing with the salesperson, she made clear that these funds had to be
16 safe and liquid. The salesperson recommended several investment products, including commercial
17 paper, which she invested in. On January 18, 2008, the salesperson called her to discuss a new type of
18 "commercial paper" with her. She was told this commercial paper was more secure than the
19 commercial paper that she previously held. Customer A was told this commercial paper had a higher
20 interest rate, was AAA rated, backed at least 2:1, and her money could be liquid every 28 days. The
21 salesperson never mentioned that this paper went to auction.

1 55. Customer B communicated his liquidity needs to the private banker and the salesperson.
2 Customer B was remodeling a house and he made clear that he would need cash in 6 to 10 months.
3 Customer B told them that liquidity and safety were more important than trying to earn a higher
4 interest rate. The salesperson recommended auction rate preferred shares to Customer B. Customer B
5 was told these securities would meet his needs for liquidity and safety. Customer B was told that these
6 securities were similar to a money market account, they went to auction every 7 days, and he could
7 have access to his money every 7 days.

8 56. In reliance on the recommendation, Customer B invested \$525,000 in Advent & Claymore
9 auction rate preferred shares. This amount represented 100% of Customer B's liquid funds. Customer
10 B was not provided with a prospectus or other disclosure document. He was not told about the risk of
11 auction failures and funds becoming illiquid.

12 57. In addition to the \$525,000 invested in ARS, Customer B also has approximately \$300,000
13 in several IRAs. The investment of \$525,000 in ARS represents approximately 63% of Customer B's
14 entire investment portfolio.

15 58. On February 12, 2008, Customer B met with the salesperson to discuss investing his liquid
16 funds in the stock market. There was no mention of potential or actual problems with the auction rate
17 market. On February 18, 2008, Customer B met with a securities salesperson from Ragen MacKenzie,
18 a division of WFI, in order to get a second opinion about his investment plan. This securities
19 salesperson told him that his money was frozen and explained to him what ARS were.

20 59. Due to the auction failures, all of Customer B's liquid funds are frozen. Customer B had to
21 use credit card loans in order to meet his needs for liquid funds. Wells Fargo Bank offered Customer
22

1 B a line of credit, which he accepted. Customer B has also had to take out a home equity line of credit
2 on his residence.

3 *Customer C*

4 60. Customer C has been a customer of Wells Fargo Bank private banking since 2003 or 2004.
5 In August 2006, he received a large sum of cash after the company he was working for was sold. His
6 private banker understood he was interested in earning more interest on these funds than a money
7 market account offers, and introduced him to a WFI securities salesperson.

8 61. Customer C was looking for a safe, liquid, short-term investment for these funds. He told
9 the salesperson that he was not sure what the money was going to be used for, and it was possible he
10 might buy a business in a month. The salesperson suggested investing the funds in ARS. Customer C
11 was told these securities were backed by AAA rated municipal bonds and were just like a money
12 market account, except funds could be liquid weekly. He was told they went to auction and that the
13 key to liquidity was to stagger the securities so they went to auction on different days.

14 62. Customer C invested \$800,000 in “Blackrock Municipal Inc. Trust Pfd Auction Rate Series
15 M7,” “Federated Premier Inter Municipal Income Fund Auction Market Pfd Series A,” “Nuveen Mun
16 Advantage Fd Ser W Pfd” and “Nuveen Prem Inc. Mun. Fd Inc. Muni Auction Rate Pfd Ser F.” The
17 salesperson staggered the auction dates across days of the week so Customer C could always have
18 next day liquidity on a portion of the funds.

19 63. Customer C was not provided with a prospectus or other disclosure document. He was not
20 told about the risk of auction failures and funds becoming illiquid.

1 69. Customer E is a former Washington resident and is retired. In 2005, while a Washington
2 resident, she sold her home and subsequently met with a WFI securities salesperson to discuss
3 investing the proceeds. Customer E told the salesperson that she lived alone and needed complete
4 access to her money at all times. Customer E also made clear that her investment objectives were
5 safety and liquidity, and that she would like to earn as high a yield as possible on her funds. The
6 salesperson recommended investing the sale proceeds in a money market account.

7 70. In August 2007, the salesperson called Customer E, who still resided in Washington, and
8 recommended the purchase of ARS. Customer E was told that ARS earned more interest than a
9 money market account, was just as safe as a money market account, and she could have access to her
10 funds every 7 days. Based on the recommendation, Customer E invested \$400,000 in Nuveen JPS
11 auction rate preferred shares. She was told that her investment was insured up to \$500,000 by WFI.

12 71. Customer E was told the securities went to auction every 7 days. However, she was not
13 told about the risk of auction failures and funds becoming illiquid.

14 72. The investment in ARS represents 100% of Customer E's holdings at WFI. At the time of
15 the investment, Customer E's other investments included an IRA, worth \$32,500, at Ameriprise
16 Financial. The investment in ARS represents approximately 92% of Customer E's entire investment
17 portfolio.

18 73. In October 2007, Customer E moved to Nevada, where she currently resides. In March
19 2008, Customer E contacted a local WFI securities salesperson and learned that her \$400,000 invested
20 in ARS was frozen because of auction failures.

21 74. Customer E needed the money frozen in ARS to pay living expenses. Her only other
22 source of income is from Social Security. In order to pay her living expenses, Customer E had no

1 choice but to accept the non-recourse line of credit offered by Wells Fargo Bank. Customer E had
2 also intended to use her frozen funds to purchase a home in Nevada, but now is unable to do so.

3 *Customers F and G*

4 75. Customers F and G are relatives who reside in New York. Both Customers F and G have
5 been investing with a WFI securities salesperson who is based in Washington State.

6 76. Customer F maintains several accounts at WFI, including a discretionary account intended
7 for trading and a non-discretionary account with more conservative, income producing investments.
8 In September 2007, after Customer F mentioned he was interested in tax-free income, the salesperson
9 recommended auction rate preferred shares. The salesperson represented that auction rate preferred
10 shares were a safe, liquid investment similar to a money market but with higher rates than money
11 markets were making at the time. The salesperson told Customer F that he could sell auction rate
12 preferred shares at face value at any time with a one-week notice. Customer F purchased \$450,000 in
13 Blackrock and PIMCO municipal auction rate preferred shares for his non-discretionary account. At
14 the same time, the salesperson also purchased \$100,000 in Blackrock municipal auction rate preferred
15 shares for Customer F's discretionary account. The total amount invested in ARS was \$550,000,
16 which comprised 30% of Customer F's total investments with WFI.

17 77. Customer G had several accounts with WFI in August 2007, including retirement
18 accounts, accounts for minor children, and a smaller discretionary account intended for trading.
19 Customer G also had an account worth approximately \$1 million intended for more conservative,
20 income producing investments. This account was invested mainly in money markets, municipal fixed
21 income, and certificates of deposit. In September 2007, the salesperson told Customer G that auction
22 rate preferred shares were a short-term investment with better rates than money markets were making

1 at the time. Based on this representation, Customer G purchased \$200,000 of Blackrock New York
2 municipal auction rate preferred shares for the more conservative account.

3 78. The salesperson did not tell Customer F or Customer G about the risk of auction failures
4 and funds becoming illiquid. Neither Customer F nor Customer G was provided with a prospectus or
5 other disclosure document regarding ARS.

6 79. Customers F and G were notified by the salesperson when the auctions failed in February
7 2008. Contrary to their desires for cash-like investments, Customer F and Customer G could not
8 access the money invested in the ARS after the auction failures. Customer F and Customer G have
9 each requested that WFI rescind their purchase of auction rate preferred shares. However, WFI has
10 not rescinded the purchases.

11
12 *Customer H*

13 80. Customer H, an elderly Washington resident, gave her daughter-in-law a Power of
14 Attorney to authorize her to act for Customer H. As Attorney-in-Fact, Customer H's daughter-in-law
15 decided to transfer Customer H's IRA to WFI in March of 2007. The \$200,000 of IRA funds was
16 initially placed into a money market account.

17 81. Customer H's WFI securities salesperson later recommended that most of the funds be
18 moved into a "cash instrument" that paid a higher return than a money market account while they
19 determined where to invest the funds. The salesperson explained that the "cash instrument" could be
20 accessed once per week.

21 82. Customer H's Attorney-in-Fact decided to invest \$125,000 of Customer H's IRA in this
22 "cash instrument" recommended by the salesperson. These "cash instruments" were Advent &

1 Claymore auction rate preferred shares. Customer H's Attorney-in-Fact was not told that these
2 securities went to auction, nor was she told about the risk of auction failures and funds becoming
3 illiquid.

4 83. Customer H has no other investment holdings besides the \$200,000 of IRA funds. The
5 \$125,000 invested in ARS represents approximately 62% of her entire investment portfolio.

6 84. Customer H's Attorney-in-Fact was not informed of the auction failures until May or June
7 of 2008, when she decided to transfer Customer H's funds from WFI to another broker-dealer. It was
8 only after the funds were to be transferred that the WFI securities salesperson explained that the ARS
9 were illiquid.

10 85. Customer H withdraws \$600 each month from her IRA to cover living expenses. Customer
11 H's IRA is her only source of income other than Social Security. Prior to the auction failures,
12 Customer H was in the process of remodeling her home. She has since been forced to take out a home
13 equity loan to cover the remodel expenses.

14 *Customer I*

15 86. Customer I owns and operates a company that purchases and manages real estate. The
16 business has significant cash flow from rents and real estate transactions. Customer I had been a
17 private banking customer of Wells Fargo Bank for more than twenty years. His banker set up a
18 meeting for Customer I to discuss the possibility of WFI doing cash management for his real estate
19 business.

20 87. Customer I mentioned to his WFI securities salesperson that UBS Investments, Inc.
21 ("UBS") provided cash management for his business through the use of "7-day floaters," which was
22

1 the term his securities salesperson at UBS used to describe ARS. Customer I was told by the
2 salesperson that WFI offered these products as well.

3 88. In approximately May 2007, Customer I invested cash from his business in taxable auction
4 rate preferred shares. The salesperson set up a system to invest the regular cash flow from the
5 business in the ARS. Money was cashed out of the ARS when needed for real estate transactions or
6 other business expenses.

7 89. Customer I was not provided with a prospectus or other disclosure document for the ARS.

8 90. At the time of the auction failures, Customer I had approximately \$1.5 million in ARS at
9 WFI that was frozen. Customer I needed the money in the ARS to pay the operating expenses for his
10 real estate business, but WFI did not offer to redeem his shares.

11
12
13 *Customer J*

14 91. Customer J is a business that is located in Oregon. Customer J has been investing with a
15 WFBS securities salesperson for the past 10 years. The salesperson is based in the state of
16 Washington.

17 92. In January 2008, Customer J was looking for an investment in which to place the
18 company's funds that were used to pay operating expenses. The investment needed to be short term
19 and liquid so that funds could be withdrawn to pay expenses as they came due. The salesperson had
20 recommended ARS in the past and stated that they were available again.

1 auction failures for East Coast ARS and that the auction for their securities might also fail. The
2 auction for Customer L's ARS did fail. At the time of the auction failures, Customer L had \$600,000
3 invested in ARS.

4 105. Customer L needed the funds that were frozen to pay general operating expenses. In April
5 2008, concerned over the cash flow of the business, the Chief Financial Officer ("CFO") of the
6 company purchased the ARS from Customer L for her own account. WFBS facilitated the purchase of
7 the ARS from Customer L to the CFO, but did not offer the company a loan. The CFO had heard that
8 the City of Portland might refinance the ARS in late April and expected that the funds might become
9 liquid within a month. However, the City of Portland has not refinanced the securities and the CFO
10 has not been able to liquidate the \$600,000 in ARS.

11 Sales of ARS Nationwide

12 106. The following are examples of investors who purchased ARS from WFI, WFBS, and
13 WFIS securities salespersons nationwide.

14 *Customer M*

15 107. Customer M is a California resident who had been a customer of Wells Fargo Bank for
16 many years.

17 108. In January 2008, Customer M went to Wells Fargo Bank to drop off a check with his
18 private banker. The check represented proceeds from the sale of a building. At the time, Customer M
19 was not seeking any investment vehicles and was on his way out of town.

20 109. Customer M's private banker recommended he look at alternatives that would make better
21 returns than leaving his money in a checking account. She suggested a money market account, a
22 30-day certificate of deposit, or a 1-year certificate of deposit. Customer M told her he was not

1 interested in any of these alternatives. Customer M told the private banker he did not want to tie his
2 money up for 30 days because he might need to use it sooner than 30 days.

3 110. The private banker then told Customer M he might be interested in another product. The
4 product was a “7-Day Instrument” sold by a WFI securities salesperson. The private banker told
5 Customer M that a “7-Day Instrument” was safe and was the equivalent of a money market fund but
6 earned better interest.

7 111. Customer M trusted his private banker and therefore agreed to invest in the “7-Day
8 Instruments.” Customer M went over to the salesperson’s desk, which was located just across the
9 aisle from the private banker. Customer M invested \$2.35 million in “7-Day Instruments” through the
10 salesperson. Customer M was under the impression that the investment was through Wells Fargo
11 Bank.

12 112. Customer M later discovered that he had invested in Nuveen and Blackrock ARPS.
13 Although some of the ARPS have been redeemed, Customer M still holds \$1.75 million in ARPS.
14

15 *Customer N*

16 113. Customer N is a resident of California whose son owns a business which invests through
17 WFIS. Customer N’s son recommended WFIS to Customer N. Customer N began investing with a
18 WFIS securities salesperson.

19 114. Customer N is retired and considers himself a conservative investor. He needed the funds
20 invested through WFIS for income. Customer N was also considering buying real estate in the near
21 future. He informed the salesperson that he was looking for a short-term, liquid investment.
22

1 115. The salesperson recommended ARS to Customer N. Customer N was told he would have
2 access to his funds every 28 days and that the securities went to auction. The salesperson told
3 Customer N the securities had been around for 20 to 25 years with no problems; he disclosed prior
4 auction failures, but stated they were isolated and related to the mortgage industry. The salesperson
5 told Customer N that ARS were guaranteed by the federal government.

6 116. Customer N considered the representations made by the salesperson about ARS to be
7 mostly positive, and he decided to invest. In October 2007, he purchased \$250,000 in Pennsylvania
8 Higher Education auction rate bonds. In January 2008, Customer N purchased an additional \$100,000
9 in Pennsylvania Higher Education auction rate bonds.

10 117. Customer N did not receive a prospectus. The salesperson emailed Customer N some
11 materials on auction rate securities, including a PowerPoint presentation and a publication on market
12 interest rates. However, the salesperson did not orally tell Customer N that there was a risk of auction
13 failure. He did not disclose how the bidding in auctions was conducted or that the auction rate market
14 depended on "support bids" made by broker-dealers. He did not disclose the creditworthiness of the
15 underlying securities, the role WFIS and WFBS played in auctions, or what would happened to
16 interest rates in the event of an auction failure. He did not disclose that he had never read a prospectus
17 for ARS.

18 118. Customer N learned of the February 2008 auction failures through the media. He
19 subsequently discussed the matter with the salesperson, who downplayed the seriousness of the
20 failures. At this time, the salesperson informed Customer N that he had never read a prospectus for
21 ARS.

1 119. Since the failures, Customer N has had to postpone purchasing real estate. The
2 Pennsylvania Higher Education auction rate bonds no longer pay the favorable interest rate they did
3 prior to the auction failures. Customer N requested that WFIS buy back his ARS, but WFIS has not
4 done so. According to Customer N, he asked for a loan, but was told Wells Fargo Bank would not
5 give him a loan because he did not have a bank account there.

6 *Customer O*

7 120. Customer O is a business located in Wisconsin. Customer O has invested with a WFBS
8 securities salesperson for several years. Customer O communicated to the salesperson its investment
9 objectives of capital preservation and liquidity. Liquidity was desired due to possible capital
10 expenditures and/or to pay the operating costs of the business.

11 121. The salesperson recommended ARS to Customer O. Customer O was told that these
12 securities were very liquid and they reset every 28 days. He was told they could get out before the 28
13 days, but they would likely lose the interest. Customer O was told they were AAA rated, safe and
14 secure.

15 122. In August 2006, Customer O invested \$1 million in New Hampshire ARS. In July 2007,
16 Customer O invested \$2 million in Rivermont ARS. Customer O was not told about the risk of
17 auction failures and funds becoming illiquid.

18 123. Beginning in August 2007, the Rivermont ARS began to fail at auction and has continued
19 to fail. Approximately three months later, the salesperson notified Customer O of this failure. The
20 salesperson told him this failure was related to the mortgage industry and it would correct itself. In or
21 about February 2008, the New Hampshire ARS failed at auction. Due to the auction failures,
22 Customer O currently has \$3 million dollars in ARS that is illiquid.

1 130. By failing to provide adequate training and information on ARS, WFI, WFBS, and WFIS
2 failed to adequately supervise their salespeople in connection with the sale of ARS. Further, the
3 failure to adequately train salespersons directly resulted in salespersons making unsuitable investment
4 recommendations and failing to disclose material information.

5 Misrepresentations and Omissions

6 131. In offering and selling ARS, Respondents made misrepresentations of material facts
7 and/or omitted to state material facts necessary in order to make the statements made, in light of the
8 circumstances in which they were made, not misleading. One or more of the Respondents:

- 9 a. Misrepresented ARS as safe, short-term, liquid investments similar to money market
10 funds when they were not;
- 11 b. Failed to disclose to customers the risks of ARS, including the risks of illiquidity;
- 12 c. Failed to disclose to customers how the auction market worked;
- 13 d. Failed to disclose that the auction rate market depended on “supporting bids” from
14 broker-dealers, who had no obligation to continue making supporting bids;
- 15 e. Failed to disclose that auctions could fail;
- 16 f. Failed to disclose that auctions had failed in the recent past;
- 17 g. Failed to disclose that in the event of auction failures, interest rates would reset to
18 default rates;
- 19 h. Failed to disclose how the default rates were set;
- 20 i. Failed to disclose the risks associated with the single dealer auction structure;
- 21
- 22

1 j. Failed to disclose that WFI, WFBS, and WFIS salespersons who sold ARS had not
2 reviewed the prospectuses, disclosure documents, or other information for the auction
3 rate securities they were selling; or

4 k. Failed to disclose that WFI, WFBS, and WFIS had not provided its salespersons with
5 prospectuses, disclosure documents, or other information on the specific ARS sold.

6 Non-Cooperation with Securities Division Investigation

7 132. As of the date of entry of this Statement of Charges, Respondents have not provided a
8 complete response to requests for discovery made by the Securities Division during the investigation
9 of this matter.

10 133. Wells Fargo Bank N.A. has failed to cooperate with the Securities Division investigation
11 by failing to produce a bank employee as a witness for testimony pursuant to a subpoena issued by the
12 Securities Division, and by failing to provide other information requested by the Securities Division.

13
14 Based upon the above Tentative Findings of Fact, the following Conclusions of Law are made:

15 **CONCLUSIONS OF LAW**

16 1. The offer or sale by Respondents of the Auction Rate Securities (“ARS”) described
17 above constitute the offer and/or sale of a security as defined in RCW 21.20.005(10) and (12).

18 2. The offer and/or sale of said securities was made in violation of RCW 21.20.010 because,
19 as set forth above, in connection with the offer and sale of ARS in Washington, Respondents made
20 misrepresentations of material facts and/or omitted to state material facts necessary in order to make
21 the statements made, in light of the circumstances in which they were made, not misleading, and
22 Respondents engaged in acts, practices, and courses of business which operated as a fraud or deceit.

1 3. The offer and/or sale of said securities was made in violation of RCW 21.20.702 and was
2 a dishonest or unethical business practice under RCW 21.20.110(1)(g) and WAC 460-21B-060(3)
3 because, as set forth above, Respondents recommended the purchase, sale, or exchange of a security
4 without reasonable grounds to believe that the recommendation was suitable. Such conduct is grounds
5 to impose a fine pursuant to RCW 21.20.110(1).

6 4. Respondents failed to supervise reasonably their salespersons and employees by failing
7 to provide ARS disclosure information to salespersons, failing to provide ARS training and resources
8 to salespersons, failing to develop ARS guidelines for review, approval, and suitability of ARS
9 transactions by salespersons, and failing to ensure that salespersons were making suitable ARS
10 investment recommendations. Such conduct is grounds to impose a fine pursuant to RCW
11 21.20.110(1)(j) and RCW 21.20.110(1)(g), WAC 460-21B-060(24), and NASD Conduct Rule 3010.

12
13
14
15 **NOTICE OF INTENT TO ORDER RESPONDENTS TO CEASE AND DESIST**

16 Pursuant to RCW 21.20.390(1), and based on the above Tentative Findings of Fact and
17 Conclusions of Law, the Securities Administrator intends to order that Respondents, and their agents and
18 employees, shall each cease and desist from violations of RCW 21.20.010 and RCW 21.20.702.

19
20 **NOTICE OF INTENT TO ORDER THE RESPONDENTS TO OFFER AND PAY
21 RESTITUTION**

22 Pursuant to RCW 21.20.390(1), and based on the above Tentative Findings of Fact and
23 Conclusions of Law, the Securities Administrator intends to order that Respondents offer restitution at

1 par value to all outstanding holders of ARS (and restitution to investors who have already sold below
2 par), on terms and conditions that the Securities Administrator deems appropriate; and such other
3 affirmative relief as is necessary to make investors whole.

4 **NOTICE OF INTENT TO IMPOSE FINES AND RECOVER COSTS**

5 Pursuant to RCW 21.20.110, and based upon the Tentative Findings of Fact and Conclusions of
6 Law, the Securities Administrator intends to order that each Respondent shall be assessed a fine and
7 shall pay the costs, fees, and other expenses incurred in the conduct of the administrative investigation
8 and hearing of this matter.

9
10 **NOTICE OF INTENT TO SUSPEND BROKER-DEALER AND INVESTMENT ADVISER**
11 **REGISTRATION**

12 Pursuant to RCW 21.20.110(1), and based on the above Tentative Findings of Fact and
13 Conclusions of Law, the Securities Administrator intends to order that the broker-dealer and investment
14 adviser registrations of a Respondent be suspended if the Respondent willfully violates or fails to comply
15 with any order entered by the Securities Administrator in this matter.

16 **AUTHORITY AND PROCEDURE**

17 This Statement of Charges is entered pursuant to the provisions of RCW 21.20.110, RCW
18 21.20.120 and RCW 21.20.390 and is subject to the provisions of RCW 34.05. Respondents may
19 make a written request for a hearing as set forth in the NOTICE OF OPPORTUNITY TO DEFEND
20 AND OPPORTUNITY FOR HEARING accompanying this Statement of Charges.

1 If a Respondent does not request a hearing, the Securities Administrator intends to adopt the
2 above Tentative Findings of Fact and Conclusions of Law as final, enter a permanent cease and desist
3 order including restitution, and impose fines and costs as to that Respondent.

4 DATED AND ENTERED this 20th day of November, 2008.

5
6 

7 _____
MICHAEL E. STEVENSON
Securities Administrator

8
9 Approved by:

10 

11 _____
SUZANNE SARASON
Chief of Compliance & Examinations

Presented by:

12 

13 _____
BRIDGETT FISHER
Enforcement Attorney

14 Presented by:

15 

16 _____
JILL VALLELY
Enforcement Attorney

Presented by:

17 

18 _____
JACK MCCLELLAN
Enforcement Attorney