

**Institute a financial literacy mandate by integrating financial literacy concepts into all levels, K-12.**

- JumpStart Coalition's 2008 Financial Education Survey results from Washington State:
  - Overall score: 48.6 % (in 2006 it was 55%; decline of 6.4%. Comparatively, national score declined 4.1%)
  - Passed (60%+): 23.7%
  - C or better (75%+): 3.6%

**Create dedicated state funding source for financial education.**

- Consider funding financial education by using some or all of the profits from unclaimed property (Department of Revenue).

**Establish a position within the Governor's Office to raise the profile of financial literacy in Washington and help create better synergy and communication between governmental bodies.**

- Charged with facilitating a financial education mandate in state.
- Charged with maintaining a centralized, online clearinghouse to increase teacher awareness of existing financial education training materials.

**Create incentives for businesses that provide financial education resources to their staff which result in higher than average levels of retirement savings.**

**Establish broad-based financial literacy marketing and outreach campaign.**

- Produce a series of public service announcements.
- Utilize the 211 call system.