

Financial Literacy Workgroup Private Sector Subcommittee Report

May 29, 2008

Survey Questions Asked

- Does your organization use a curriculum to teach financial literacy?
- What is the target population of your financial literacy program?
- What is the geographic reach of your curriculum?
- How is your curriculum delivered?
- Does your program include measurables?

Some of Those Surveyed

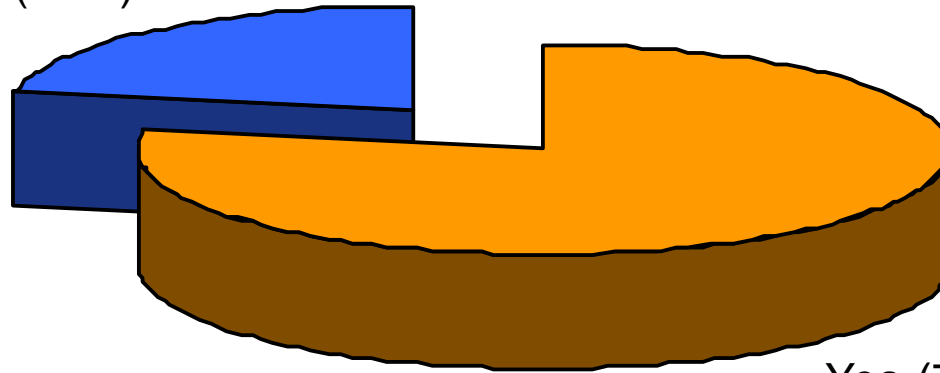
- Banks
- Credit unions
- Financial planners
- Chen Communications
- Scholastic
- Money Savvy Generation
- Safeco
- Paradigm Learning
- National Equity Fund, Inc.
- Stock Market Game
- Russell Investments
- Fannie Mae
- Native American Groups
- NW Insurance Council

Responses

To date, the Private Sector Subcommittee has received 54 responses to the survey.

Does your organization use a curriculum to teach financial literacy?

No (22.2)

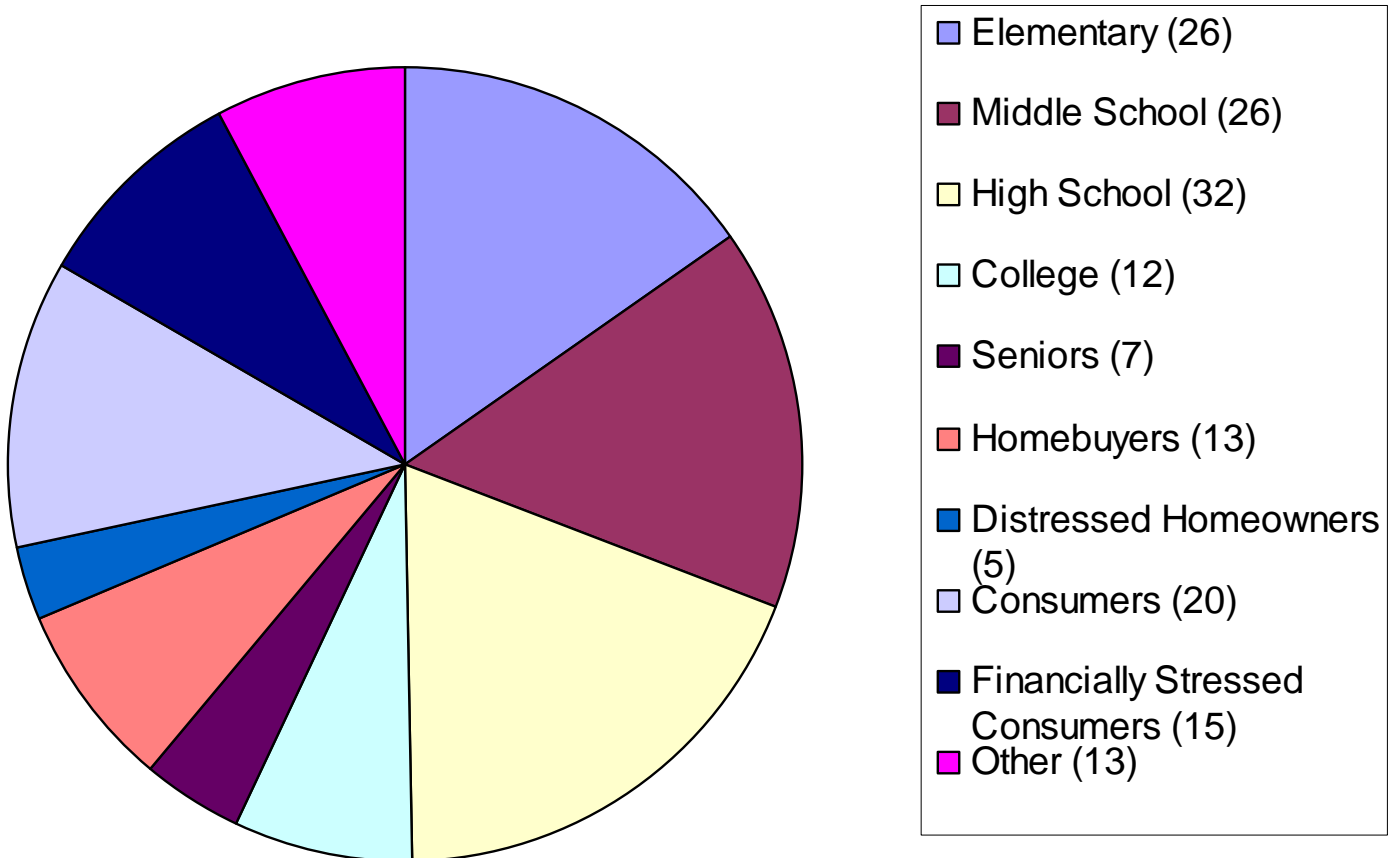


Yes (77.8)

Which curriculum is used?

- The Vault
- JA
- Bellevue Comm. College
- Zodiak
- Teach Kids to Save
- Money Smart
- Credit University
- Balance
- Credit Yourself
- DFI Program
- NEFE
- Practical Money Skills
- Consumer Credit Counseling
- Moon Jar
- Mad City Money
- Money Lessons
- MoneyStrong Families
- Proprietary Programs

What is your target population?



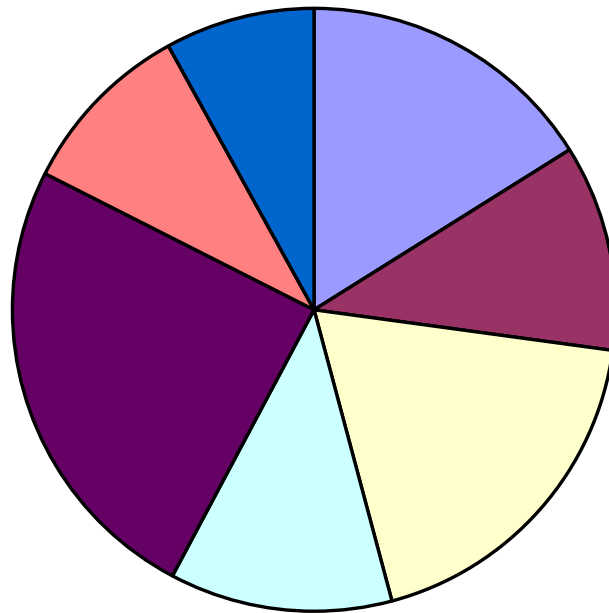
Other???

- Adults Generally
- Adults in Corporate Environment
- Retirees
- Pre-Retirees
- Women
- Employees of Customers
- ECAP Kids
- Small Businesses
- Military
- Spanish-Speakers
- Non-Profit Organizations
- Financial Planners

What is the geographic reach of your curriculum?

- Statewide
- Nationwide
- Worldwide
- Eastern WA, Northern ID
- Central Washington
- Puget Sound Region
- Lewis-Clark Valley
- King County
- Pierce County
- Snohomish County
- Pacific County
- Grays Harbor County
- Island County
- Skagit County
- Snohomish County
- Whatcom County
- San Juan County
- Thurston County
- Mason County
- Tacoma
- Seattle
- Olympia
- Federal Way
- Port Townsend
- Spokane
- Bellingham
- Yelm
- Aberdeen
- Hoquiam
- Ocean Shores
- Centralia
- Chehalis
- Tri-Cities
- Coulee Dam
- Omak
- Almira
- Creston
- Bridgeport
- Brewster
- Republic

How is your curriculum delivered?

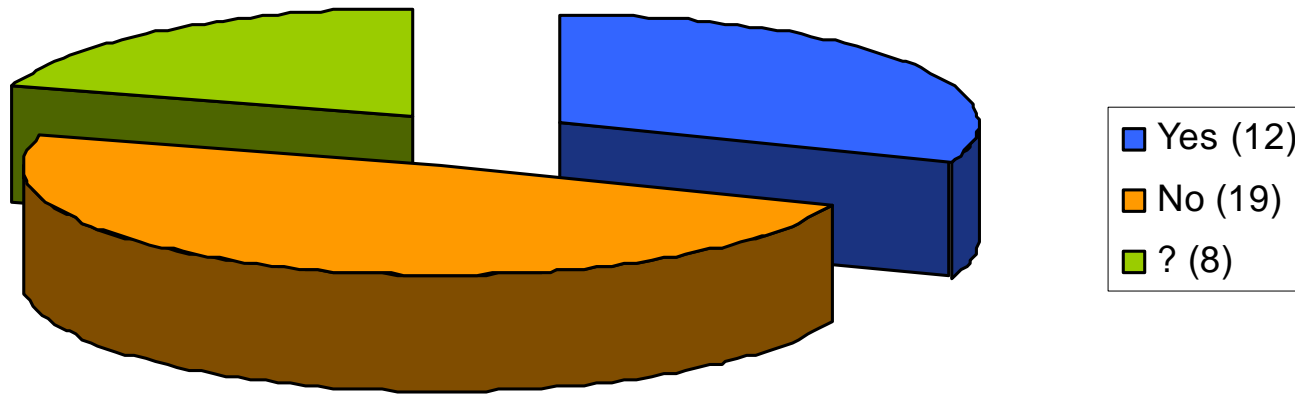


- Direct: Single Class (20)
- Direct: Class Series (14)
- Partnership (23)
- Website (15)
- Schools (31)
- Our Members (12)
- Other (10)

Other???

- Counseling
- Self-Study
- Cooperative Training
- Staff Using Pre-Prepared Kits
- Printed Quarterly Publications
- Lunch & Learn

Does your program include measurables?



If you can think of important businesses we've missed, please send them our survey link posted on the Washington Financial Literacy Workgroup Website