

Assessing gaps and needs (as a group)

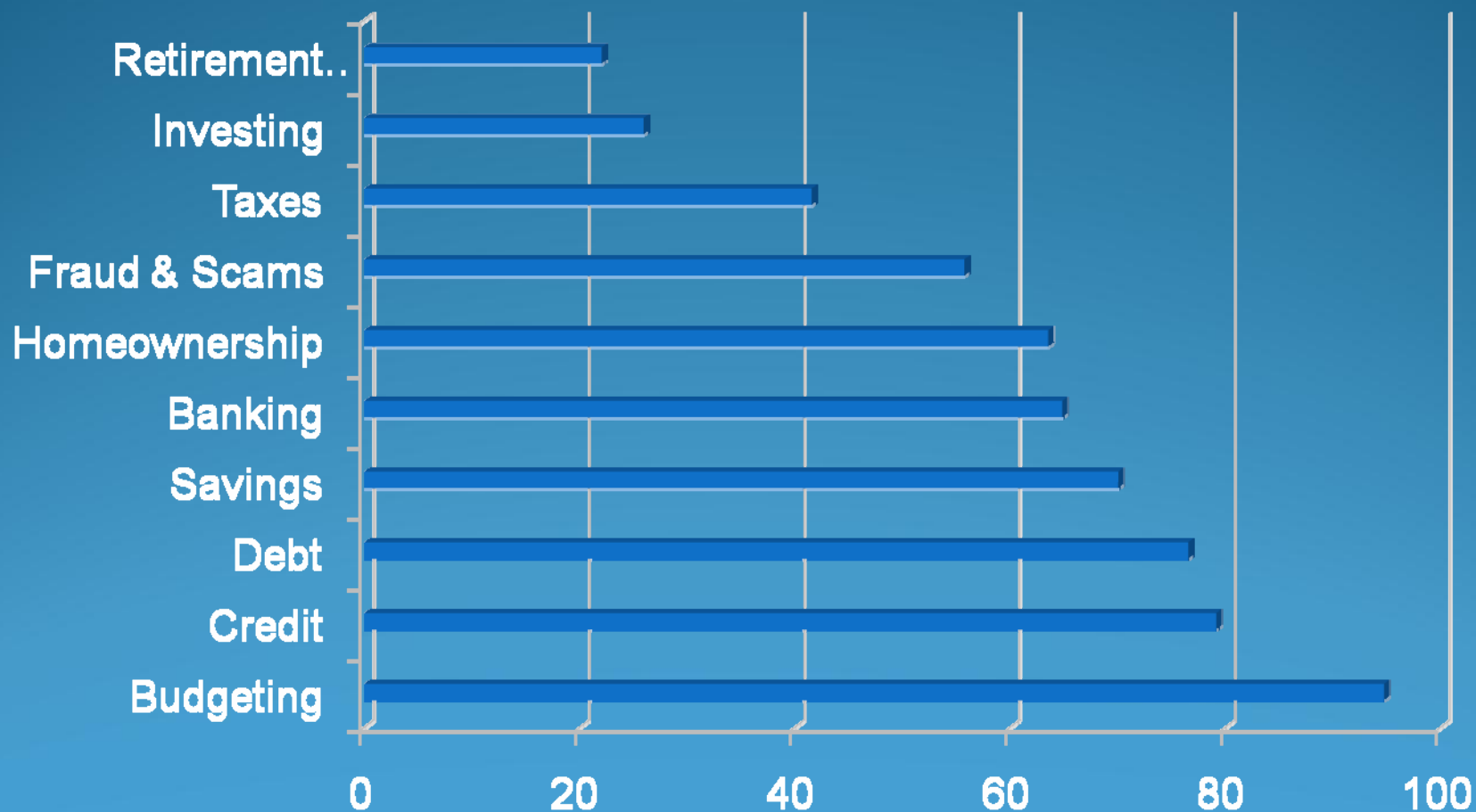
- Need for ideas/methods to market financial education opportunities (i.e. perception associated with financial education services/programs for adults)
- Access to Resources
 - Networking
 - Partnerships
 - Quality/credible speakers
 - Non-commercial materials
 - Non-commercial services (train the trainer)
 - Reference for topics that would be covered in a comprehensive financial education program

Assessing gaps and needs (as a group)

- Curriculum in multiple languages and culturally relevant materials
- Avenues to tap into: Churches and Employers
- Gap in helping those in transition (i.e. domestic violence victims, unemployed, homeless, at-risk youth)
- Measuring outcomes (i.e. effectiveness long-term)
- Funding sources to offer and/or expand financial education

Assessing Gaps and Needs (from survey results)

% of NPOs that covered these specific topics



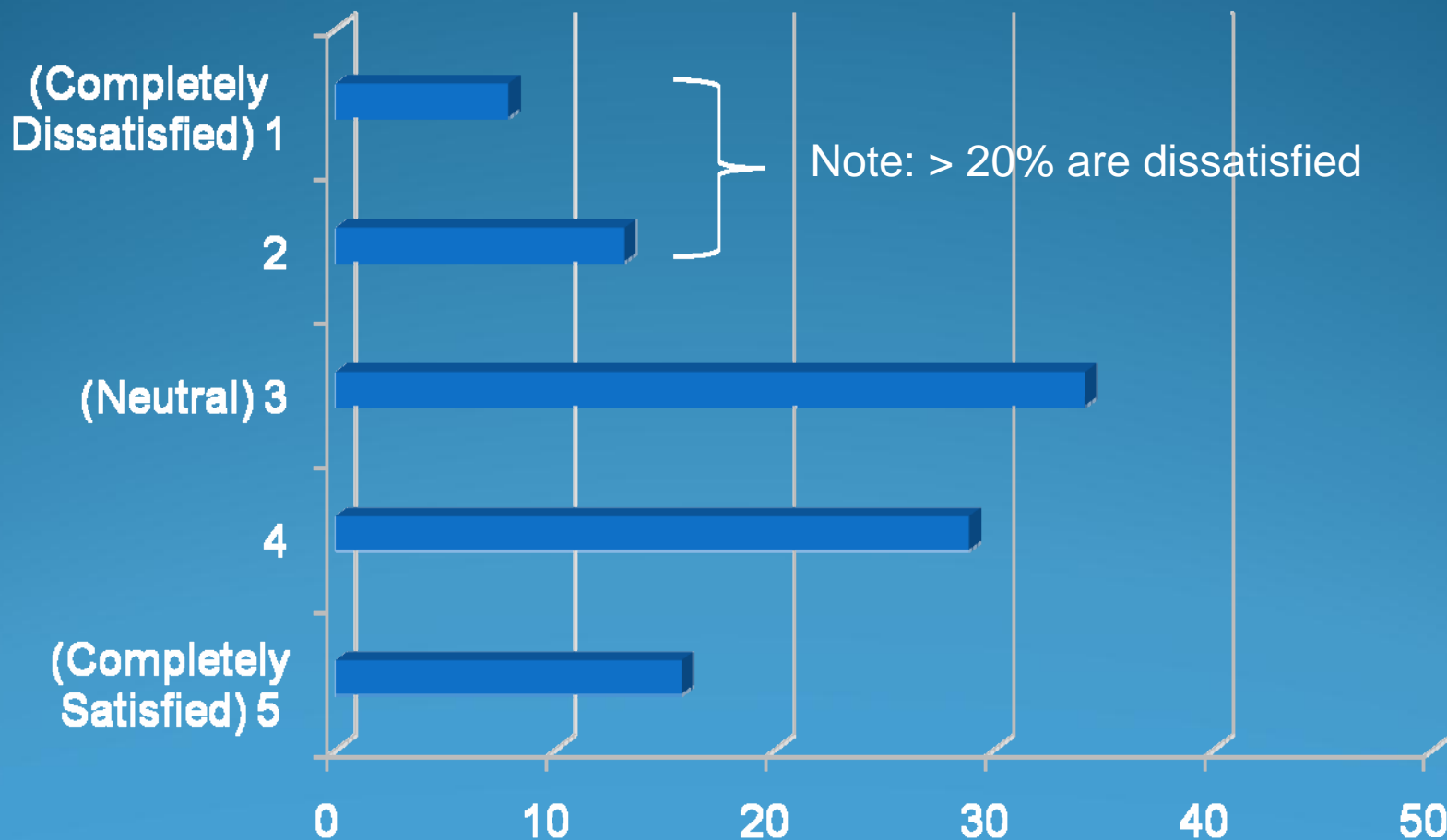
Assessing Gaps and Needs (from survey results)

Need involving additional training for the classroom instructor

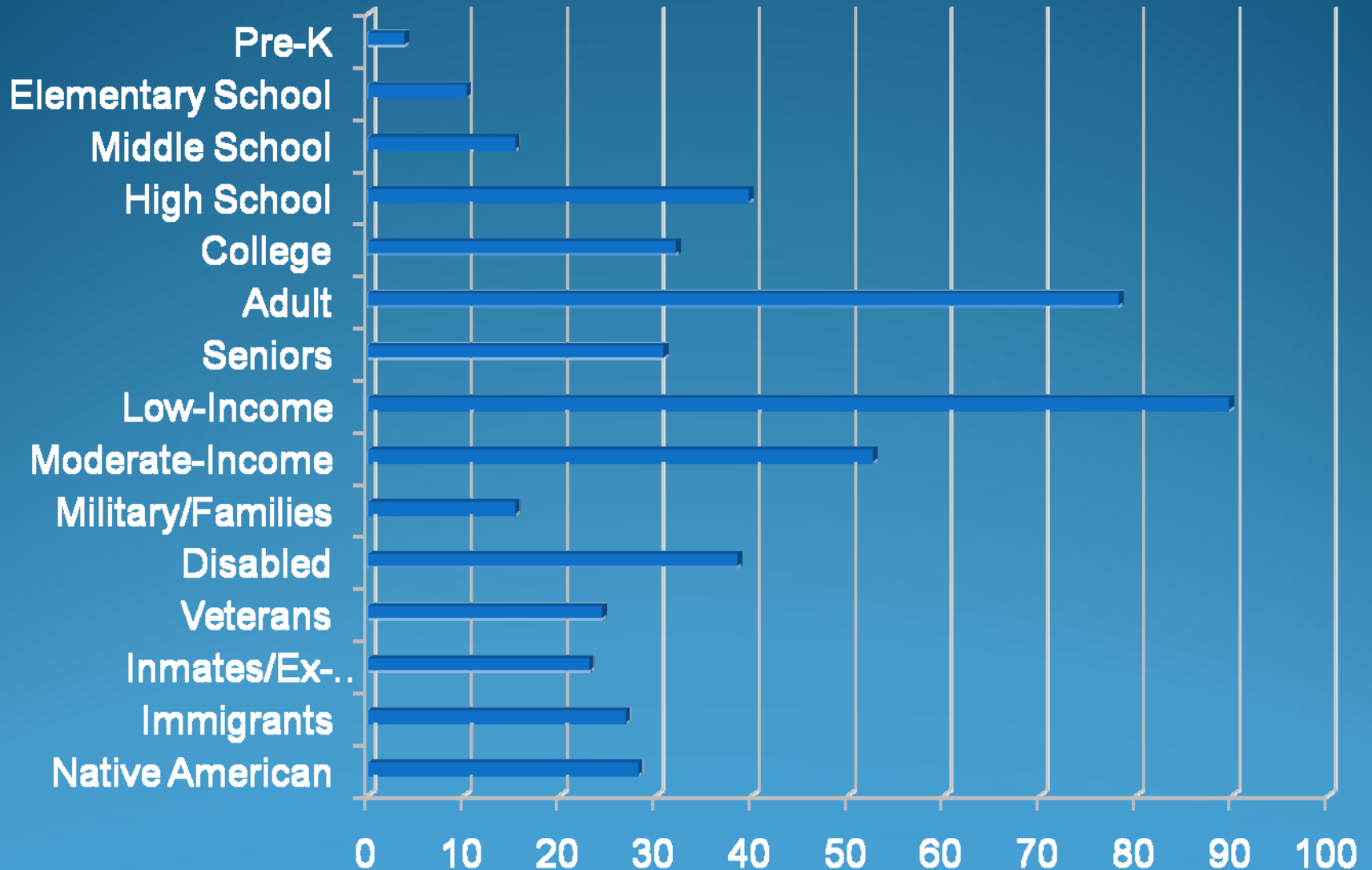
- ANY TRAINING!
- Diversity training
- Predatory lending
- Teaching styles for the classroom
- Free workshop and train the trainer seminars
- Professional expert in the field to train instructors
- Specific topics covered in detail (i.e. credit reports)
- Training to be sensitive to students' needs (i.e. learning disability)
- Knowledge of how current economic events affect consumers

Assessing Gaps and Needs (from survey results)

Satisfaction with current curriculum (%)



Populations Served (check all that apply)



Resource Spot

a quick and easy one-stop shop for Financial Education

- Envision something similar to Craigslist with the ability to search by area (i.e. a tab for Tacoma, South King, Seattle, Olympia, etc.)
- A *public* and *educators* link
- Attach a phone number with the website (211) to help with;
 - Language barrier
 - Computer Access or lack of computer skills
 - Time!!!
 - Measuring outcomes- how many calls coming in? For what? Where were they referred?
- Forum for sharing ideas of what works in the classroom
- Need for advertising and money to fund the website/phone service

Incentives to encourage financial education

Possible ideas....

- After completing a certain amount of clock hours receiving a favorable rate on a credit card
- Working with employers with some kind of incentive maybe involving a retirement account
- Working with landlords/apartment complexes to accept a renter regardless of past history after completing a financial education course