1	STATE OF WASHINGTON DEPARTMENT OF FINANCIAL INSTITUTIONS	
2	SECURITIES DIVISION	
3 4	IN THE MATTER OF DETERMINING whether there has been a violation of the	Order Number S-10-375-11-SC01
5	Securities Act of Washington by:	STATEMENT OF CHARGES AND NOTICE
6	BB&A Properties VIII, LLC; Francis Bertholic, Jr.; and	OF INTENT TO ENTER AN ORDER TO CEASE AND DESIST, TO REVOKE EXEMPTIONS, TO IMPOSE A FINE, AND
7	Marcia J. Martin,	TO CHARGE COSTS
8	Respondents	
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10 11	THE STATE OF WASHINGTON TO:	BB&A Properties VIII, LLC Francis Bertholic, Jr., a/k/a Bart Bertholic Marcia Johanna Martin
12	STATEMENT OF CHARGES	
13	Please take notice that the Securities Administrator of the State of Washington has reason	
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15	to believe that Respondents, BB&A Properties VIII, LLC; Francis Bertholic, Jr.; and Marcia J.	
16	Martin, have each violated the Securities Act of Washington and that their violations justify the	
17 18	entry of an order of the Securities Administrator under RCW 21.20.390 to cease and desist	
10	from such violations and to charge costs; under RCW 21.20.325 to revoke the exemptions set	
20	forth in RCW 21.20.320 (1), (5), (9), (11), and (17); and under RCW 21.20.395 to impose a	
21	fine. The Securities Administrator finds as follows:	
22	TENTATIVE FINDINGS OF FACT	
23	Respondents	
24 25	1. BB&A Properties VIII, LLC ("BB&A") is a Washington limited liability company	
23	that was formed on November 9, 2005 and was administratively dissolved on March 1,	
	2010. During 2007 and 2008, BB&A's primary asset was a mobile home park facility	
	STATEMENT OF CHARGES AND NOTICE OF INTENT TO ENTER AN ORDER TO CEASE AND DESIST, TO REVOKE EXEMPTIONS, TO IMPOSE A FINE, AND TO CHARGE COSTS	DEPARTMENT OF FINANCIAL INSTITUTIONS 1 DEPARTMENT OF FINANCIAL INSTITUTIONS PO Box 9033 Olympia, WA 98507-9033 360-902-8760

located in Spokane, Washington. In March 2010, the mobile home park was transferred by a quit claim deed back to its former owner.

2. Francis Bertholic, Jr. ("Bertholic") is a Washington resident who goes by the name of "Bart" Bertholic. Bertholic was the sole member and the manager of BB&A. From June 1990 until July 2009, Bertholic was a licensed insurance agent in the state of Washington. From September 1990 until September 1993, Bertholic was a licensed real estate broker in the state of Washington. From December 2000 until February 2006, Bertholic was a registered securities salesperson in the state of Washington. From September 2002 until February 2006, Bertholic was a registered investment adviser representative in the state of Washington.

3. Marcia J. Martin ("Martin") is a Washington resident. From January 2007 until December 2007, Martin was a licensed loan originator in the state of Washington.

#### **Background**

4. On December 27, 2006, the Washington Securities Division entered a Statement of Charges against Bertholic. The Statement of Charges alleged that during 2005 and 2006, Bertholic raised \$682,000 from four investors through the sale of promissory note investments that were issued by Bertholic and by BB& A Properties I, LLC; BB&A Properties V, LLC; BB&A Properties VII, LLC; and BB&A Properties X, LLC, which were limited liability companies that were solely owned and managed by Bertholic. The Statement of Charges alleged that Bertholic had violated the Securities Act of Washington by failing to disclose material information about those investments, including the risks of

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the investments, the value of the real property that purportedly secured the investments, and the financial status and experience of Bertholic and his companies.

#### Offering of Promissory Note Investments Issued by BB&A and Bertholic

5. During 2007 and 2008, BB&A, Bertholic, and Martin ("Respondents") each offered and sold approximately \$965,000 worth of promissory note investments to at least thirteen Washington investors. The promissory notes were issued by BB&A and Bertholic. The principal amount of the investments has never been repaid.

6. Respondent Martin personally solicited investors to purchase the promissory notes. Martin met with investors and presented the investment to them. Martin represented to investors that Bertholic was a "great borrower" and that she recommended the investment. Martin received a 5% sales commission when the notes were sold. Martin completed the promissory notes and deeds of trust for investors. Martin was also responsible for recording deeds of trust that were supposed to secure the promissory notes.

7. When offering and selling the investments, Respondents generally represented to investors that the promissory notes would pay an annual interest rate of 13% and would have a term ranging from five to eleven years. Respondents also represented to investors that the proceeds from the sale of the promissory notes would be used by Bertholic for business and investment purposes.

#### Misrepresentations and Omissions

#### A. Failure to Disclose Other Debts Owed by Bertholic

8. When offering and selling the investments, Respondents each failed to disclose to the investors that Bertholic previously issued more than \$680,000 worth of promissory note

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investments in 2005 and 2006, and had not repaid those investments. Respondents each failed to disclose that Bertholic used proceeds from the sale of those promissory note investments to benefit other limited liability companies that were owned and operated by Bertholic.

### B. Failure to Disclose Bertholic's Prior Disciplinary History

9. When offering and selling the promissory note investments, Respondents, BB&A, Bertholic, and Martin, each failed to disclose to investors that Bertholic was terminated by Centaurus Financial, Inc., a registered securities broker-dealer, in February 2006 for offering and selling investments that were issued by Bertholic and his companies without the knowledge or approval of Centaurus Financial, Inc.

10. When offering and selling the promissory note investments, Respondents, BB&A, Bertholic, and Martin, each failed to disclose to investors that Bertholic was barred by the National Association of Securities Dealers ("NASD"), which is now known as the Financial Industry Regulatory Authority ("FINRA"), on April 27, 2007 from associating with any NASD member firm in any capacity. Respondents each failed to disclose to investors that the NASD found that Bertholic had promised a customer that he would invest \$435,000 from the sale of a promissory note in order to acquire real estate or to maintain and improve real estate, but instead Bertholic deposited the funds in his personal bank account and withdrew funds to pay his personal expenses.

C. Misrepresentations and Omissions about the Promissory Note Investments

11. When offering and selling the promissory note investments, Respondents, BB&A, Bertholic, and Martin, falsely represented to investors that the investments would be secured

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by the mobile home park property that was owned by BB&A. Respondents each failed to disclose to investors that BB&A had purchased the mobile home property for \$750,000, but the tax assessed value of the property at the time of the purchase was only \$481,800. Respondents each failed to give investors a real property appraisal or other reliable method of valuation for the property that purportedly secured their investment.

12. When offering and selling the promissory note investments, Respondents, BB&A, Bertholic, and Martin, each failed to disclose the position of the deed of trust that purportedly secured each investment. Respondents each failed to disclose to investors that the deed of trust securing their investment was subordinated to a first and second lien deed of trust that totaled more than \$650,000. Respondents also failed to disclose to investors the value of other deeds of trust that were recorded prior to their deed of trust. Respondents each failed to disclose that there were no escrow procedures to ensure that the deeds of trust were recorded on a timely basis and in the order that they were sold to investors.

13. When offering and selling the promissory note investments, Respondents, BB&A, Bertholic, and Martin, each failed to disclose the current financial condition of BB&A and Bertholic. Respondents each failed to give investors any financial statements for BB&A or Bertholic. Respondents each failed to disclose the income and expenses associated with operating the BB&A mobile home park property. Respondents each failed to disclose that due to excessive personal debt, Bertholic had filed for personal bankruptcy in 1991.

14. When offering and selling the promissory note investments, Respondents, BB&A, Bertholic, and Martin, each failed to identify the specific intended use of proceeds from the investments. Respondents each represented to investors that the proceeds would be used to

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purchase, improve, or maintain real property, but Respondents each failed to disclose to investors that the funds might be used to improve other real properties in which the investors had no real property security interest.

15. When offering and selling the promissory note investments, Respondents, BB&A, Bertholic, and Martin each failed to disclose other significant risks of the investments to investors. Respondents each failed to disclose that the investments would be illiquid and that there was no market for reselling the investments. Respondents each failed to disclose that the mobile home property had a vacancy rate of more than thirty percent. Respondents each failed to disclose that some of the existing structures located on the mobile home property were uninhabitable without significant improvements. Respondents each failed to disclose the potential costs of making such improvements.

#### **Registration Status of Respondents**

16. BB&A is not currently registered to sell its securities in the state of Washington and has not previously been so registered.

17. During 2007 and 2008, Bertholic was not registered as a securities broker-dealer or as a securities salesperson in the state of Washington.

18. Martin has never been registered as a securities broker-dealer or as a securities salesperson in the state of Washington.

Based upon the Tentative Findings of Fact, the following Conclusions of Law are made:

#### **CONCLUSIONS OF LAW**

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1. As set forth in the Tentative Findings of Fact, the offer or sale of the

promissory note investments described above constitutes the offer or sale of a security as

defined in RCW 21.20.005(14) and (17), whether in the form of a note, an investment contract, or an evidence of indebtedness.

2. As set forth in the Tentative Findings of Fact, Respondents, BB&A Properties VIII, LLC; Francis Bertholic, Jr.; and Marcia J. Martin, have each made untrue statements of material fact or omitted to state material facts necessary in order to make the statements made, in the light of the circumstances under which they are made, not misleading, in violation of RCW 21.20.010, the anti-fraud section of the Securities Act of Washington.

3. As set forth in the Tentative Findings of Fact, Respondents, BB&A Properties VIII, LLC; Francis Bertholic, Jr.; and Marcia J. Martin, have each offered and sold unregistered securities in violation of RCW 21.20.140, the securities registration section of the Securities Act of Washington.

4. As set forth in the Tentative Findings of Fact, Francis Bertholic, Jr. and Marcia J. Martin have each offered and sold securities in violation of RCW 21.20.040, the securities broker-dealer and securities salesperson registration section of the Securities Act of Washington.

### NOTICE OF INTENT TO ORDER RESPONDENTS TO CEASE AND DESIST

Pursuant to RCW 21.20.390, and based on the above Tentative Findings of Fact and Conclusions of Law, the Securities Administrator intends to order that Respondents, BB&A Properties VIII, LLC; Francis Bertholic, Jr.; and Marcia J. Martin, each shall cease and desist from any violation of RCW 21.20.010, RCW 21.20.040, and RCW 21.20.140.

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# NOTICE OF INTENT TO REVOKE EXEMPTIONS

Pursuant to RCW 21.20.325, and based on the above Tentative Findings of Fact and Conclusions of Law, the Securities Administrator intends to revoke the exemptions for Francis Bertholic, Jr. under RCW 21.20.320 (1), (5), (9), (11), and (17).

# NOTICE OF INTENT TO IMPOSE A FINE

Pursuant to RCW 21.20.395, and based on the above Tentative Findings of Fact and Conclusions of Law, the Securities Administrator intends to order that Francis Bertholic, Jr. shall be liable for and shall pay a fine of \$50,000.

# NOTICE OF INTENT TO CHARGE COSTS

Pursuant to RCW 21.20.390, and based on the above Tentative Findings of Fact and Conclusions of Law, the Securities Administrator intends to order that Francis Bertholic, Jr. shall be liable for and shall pay investigative costs of \$5,000.

Pursuant to RCW 21.20.390, and based on the above Tentative Findings of Fact and Conclusions of Law, the Securities Administrator intends to order that Marcia J. Martin shall be liable for and shall pay investigative costs of \$2,500.

# AUTHORITY AND PROCEDURE

This Statement of Charges is entered pursuant to the provisions of chapter 21.20 RCW and is subject to the provisions of chapter 34.05 RCW. Respondents, BB&A Properties VIII, LLC; Francis Bertholic, Jr.; and Marcia J. Martin, may each make a written request for a hearing, as set forth in the NOTICE OF OPPORTUNITY TO DEFEND AND OPPORTUNITY FOR HEARING accompanying this Statement of Charges.

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If a Respondent does not make a hearing request in the time allowed, the Securities Administrator intends to adopt the above Tentative Findings of Fact and Conclusions of Law as final, to enter a permanent cease and desist order as to that respondent, to revoke any exemptions as to that respondent, and to impose any fine and charge any costs that are sought against that respondent.

# WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.

Signed and Entered this \_\_29th\_\_\_\_\_ day of \_\_\_\_\_May\_\_\_\_\_, 2012

WILLIAM M. BEATTY Securities Administrator

Presented by:

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Janet So **Enforcement Attorney** 

Reviewed by:

Approved by:

An Elm

Suzanne E. Sarason

Chief of Enforcement

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Robert Kondrat Financial Legal Examiner Supervisor

STATEMENT OF CHARGES AND NOTICE OF INTENT TO ENTER AN ORDER TO CEASE AND DESIST, TO REVOKE EXEMPTIONS, TO IMPOSE A FINE, AND TO CHARGE COSTS

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