# STATE OF WASHINGTON DEPARTMENT OF FINANCIAL INSTITUTIONS SECURITIES DIVISION

IN THE MATTER OF DETERMINING whether there has been a violation of the Securities Act of Washington by:

Order No. S-03-189-04-CO01

CONSENT ORDER

Ryan P. Stearns and Stearns Asset Management, LLC,

Respondents.

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

1

2

3

4

5

6

#### INTRODUCTION

On October 24, 2003, the Securities Administrator of the State of Washington issued STATEMENT OF CHARGES AND NOTICE OF INTENT TO ENTER AN ORDER TO CEASE AND DESIST, DENY REGISTRATIONS, AND IMPOSE FINES S-03-189-003-SC01 (hereinafter referred to as the "Statement of Charges"), against the Respondents Ryan P. Stearns ("Stearns") and Stearns Asset Management, LLC ("SAM"). The Securities Division and the Respondents Stearns and SAM do hereby agree to this Consent Order in settlement of the above captioned matter. Respondents Stearns and SAM neither admit nor deny the Findings of Fact and Conclusions of Law as set forth below.

### FINDINGS OF FACT

# I. Respondents

Ryan P. Stearns ("Stearns") was a registered securities salesperson in the State of Washington 1. from February 1998 to August 2003. From February 1998 to November 1999, Stearns was employed as a registered securities salesperson with U.S. Bancorp Piper Jaffray Inc. ("Piper Jaffray"), a registered brokerdealer. Stearns was discharged for failing to follow firm policies and procedures with respect to, among other things, initial public offerings ("IPOs") in client accounts. From December 1999 to September 2000, Stearns CONSENT ORDER 1

23

DEPARTMENT OF FINANCIAL INSTITUTIONS **Securities Division** PO Box 9033 Olympia, WA 98507-9033 360-902-8760

1	was employed as a registered securities salesperson with First Montauk Securities Corp. ("First Montauk").
2	Central Registration Depository ("CRD") records indicate that on August 17, 2000, First Montauk initiated
3	an internal review to investigate potential changes by Stearns to client records in contravention of firm
4	policy, National Association of Securities Dealers ("NASD") rules, and state law. First Montauk also
5	reported that Stearns had an unpaid debt to the firm of \$4,500. From September 2000 through May 14,
6	2003, Stearns was employed as a registered securities salesperson and investment adviser representative
7	with UBS PaineWebber Inc. ("PaineWebber"). Stearns was discharged for failing to disclose that he was
8	the subject of a New York Stock Exchange ("NYSE") investigation. From July 15, 2003 through August
9	7, 2003, Stearns was employed as a securities salesperson with Sterling Financial Investment Group, Inc.
10	of Boca Raton, FL. Stearns was discharged due to the entry of a final NYSE decision, as described below.
11	CRD records indicate that while Stearns was employed at First Montauk, a customer of Stearns alleged
12	Stearns made an unauthorized trade in an IPO in December 2000.
13	2. Stearns Asset Management, LLC ("SAM") is a Washington limited liability company whose
14	managing member is Ryan P. Stearns. On January 14, 2003 and February 3, 2003, Stearns, on behalf of
15	SAM, filed an application with the Securities Division for registration as an investment adviser, file number
16	30002482. SAM's application has been pending since February 5, 2003.
17	II. Nature of the Conduct
18	NYSE Final Decision
19	3. On July 24, 2000, the NYSE's Division of Enforcement delivered notice pursuant to NYSE Rule

pursuant to NYSE Rule 477 to Stearns that it was investigating Stearns's possible redirection of commissions from a team production number to a personal production number, transfer of funds from customer accounts to Stearns's personal

2

22

20

21

23

CONSENT ORDER

24

25

DEPARTMENT OF FINANCIAL INSTITUTIONS **Securities Division** PO Box 9033 Olympia, WA 98507-9033 360-902-8760

account, and Stearns's participation in various IPOs in these accounts. The NYSE requested a written explanation of these matters.

- 4. On May 15, 2001, Stearns was deposed by the NYSE Division of Enforcement.
- 5. In a letter to Stearns dated November 27, 2002, the NYSE Division of Enforcement informed Stearns that it had concluded its investigation and was authorized to initiate disciplinary action. The NYSE invited Stearns to settle with a Stipulation of Facts and Consent to Penalty, or else a Charge Memorandum would be issued.
- 6. On January 24, 2003, the NYSE's Division of Enforcement filed charges against Stearns alleging that Stearns, while employed by member firm Piper Jaffray:
  - Engaged in conduct inconsistent with just and equitable principles of trade, by causing shares of IPOs to be allocated to customer accounts and sharing in profits from the sale of such shares;
  - ii. Violated Exchange Rule 352(C), by sharing in profits of IPO transactions in the accounts of customers;
  - iii. Engaged in conduct inconsistent with just and equitable principles of trade, by signing the names of customers to letters of authorization transferring funds into his account; and
  - iv. Caused a violation of Regulation T, Section 220.13 of the Board of Governors of the Federal Reserve System, by advancing funds to purchase an IPO in a customer account.
- 6. On July 28, 2003, the NYSE Hearing Panel issued Decision 03-131 against Stearns. The panel found Stearns guilty as charged. The panel censured Stearns and barred him for a period of eight years from membership, allied membership, approved person status, and from employment or association in any capacity with any member organization. The panel found that at all relevant times, Piper Jaffray's policy

CONSENT ORDER

DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division PO Box 9033 Olympia, WA 98507-9033

360-902-8760

prohibited employees from participating in IPOs in which Piper Jaffray was a member of the underwriting syndicate, without prior approval of the firm. The panel found that from September 1999 through November 1999, Stearns caused shares of certain IPOs in which Piper Jaffray was a member of the underwriting syndicate to be allocated to four customer accounts. The total profits from the purchase and sale of these IPOs was \$36,781. During this period, a total of \$28,700 of such profits was transferred from the customers' accounts into Stearns's account. Stearns effected two of these transfers by signing customers' names to letters of authorizations transferring funds from the customers' accounts to Stearns's personal account.

7. On September 5, 2003, Decision 03-131 became final and effective immediately.

# Stearns Asset Management, LLC

8. On January February 3, 2003, Stearns, on behalf of SAM, electronically filed Form ADV, the Uniform Application for Investment Adviser Registration, with the Securities Division. Item 11 E asks, "Has any self-regulatory organization or commodities exchange ever: . . . (2) found you or any advisory affiliate to have been involved in a violation of its rules (other than a violation designated as a "minor rule violation" under a plan approved by the SEC), . . . (4) disciplined you or any advisory affiliate by expelling or suspending you or the advisory affiliate from membership, barring or suspending you or the advisory affiliate's activities?" Part 11 G asks, "Are you or any advisory affiliate now the subject of any regulatory proceeding that could result in a "yes" answer to any part of 11C, 11D, or 11E?" Stearns, on behalf of SAM, answered each item in the negative. Part IB, Item 2 F asks, "Are you, any advisory affiliate, or any management person currently subject to, or have you, any advisory affiliate, or any management person been found liable in, a civil, self-regulatory organization, or administrative proceeding involving any of the following: (1) an investment or investment-related activity, (2) fraud, false statement, or omission, (3) theft,

CONSENT ORDER

DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division PO Box 9033 Olympia, WA 98507-9033

360-902-8760

embezzlement, or other wrongful taking of property, (4) bribery, forgery, counterfeiting, or extortion, (5) 1 dishonest, unfair, or unethical practices?" Stearns, on behalf of SAM, answered each item in the negative. To 2 3 date, Stearns has not filed an update to the Form ADV to disclose the NYSE Division of Enforcement's charges or final decision. 4 Based upon the above Findings of Fact, the following Conclusions of Law are made: 5 CONCLUSION OF LAW 6 1. Ryan P. Stearns and Stearns Asset Management, LLC, as described above, have violated 7 RCW 21.20.350 by filing a Form ADV containing one or more false or misleading statements. 8 9 CONSENT ORDER Based upon the foregoing, 10 IT IS AGREED AND ORDERED that Ryan P. Stearns and Stearns Asset Management, LLC shall 11 each cease and desist from engaging in acts and practices in violation of the Securities Act of Washington, 12 RCW 21.20. 13 IT IS FURTHER AGREED AND ORDERED that Respondent Stearns Asset Management, LLC's 14 application for investment adviser registration, file number 30002482, is denied. 15 IT IS FURTHER AGREED AND ORDERED that Ryan P. Stearns and Stearns Asset 16 17 Management, LLC each shall not make application for nor be granted a broker-dealer, investment adviser, securities salesperson, or investment adviser representative license for a period of ten years from the date 18 19 of entry of this Consent Order by the Securities Administrator. 20 IT IS FURTHER AGREED AND ORDERED that Ryan P. Stearns shall pay a fine in the amount of Five Hundred Dollars (\$500). Said payment is to be made to the Securities Division prior to the entry 21 22 of this Consent Order.

5

23

24

CONSENT ORDER

1	IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Consent
2	Order.
3	IT IS FURTHER AGREED AND ORDERED that in consideration of the foregoing, Ryan P.
4	Stearns and Stearns Asset Management, LLC withdraw their request for a hearing, waive their right to a
5	hearing on this matter and waive their right to judicial review of the Order pursuant to RCW 21.20.440.
6	DATED this <u>16th</u> day of January, 2004.
7	Signed by:
8	Stearns Asset Management, LLC
9	By /s/ Ryan P. Stearns
10	Ryan P. Stearns, member
11	/s/ Ryan P. Stearns
12	Ryan P. Stearns, individually
13	THIS ORDER ENTERED THIS <u>23<sup>rd</sup></u> DAY OF <u>January</u> , 2004 BY:
14	Debark R Brelier
15	DEBORAH R. BORTNER
16	Securities Administrator
17	Approved for entry by:
18	
19	Michael E. Stevenson Chief of Enforcement
20	Presented by:
21	ander W. Salo
22	Andrea Y. Sato
23	CONSENT ORDER 6 DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division
24	PO Box 9033 Olympia, WA 98507-9033 360-902-8760

Enforcement Attorney
CONSENT ORDER 7 DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division
PO Box 9033 Olympia, WA 98507-9033 360-902-8760